

The Rise of Robotics in GRC

Rutgers WCARS 2019

Today's Speaker



Hey there. My Name is Dan Zitting

Chief Product Officer, Chief Customer Officer, Galvanize

I am responsible for the overall experience of Galvanize's customers, including our Product, Marketing, and Customer Success teams. I am a GRC practitioner by background.

Agenda

- 1. Who is Galvanize?
- 2. Robotics "In General"
- 3. Maturity Curve to Consider for Robotics (Automation and Prediction)
- 4. Example HR Process Auditing
- 5. Example IT SOX Control Testing
- 6. Comments, Questions, and Discussion





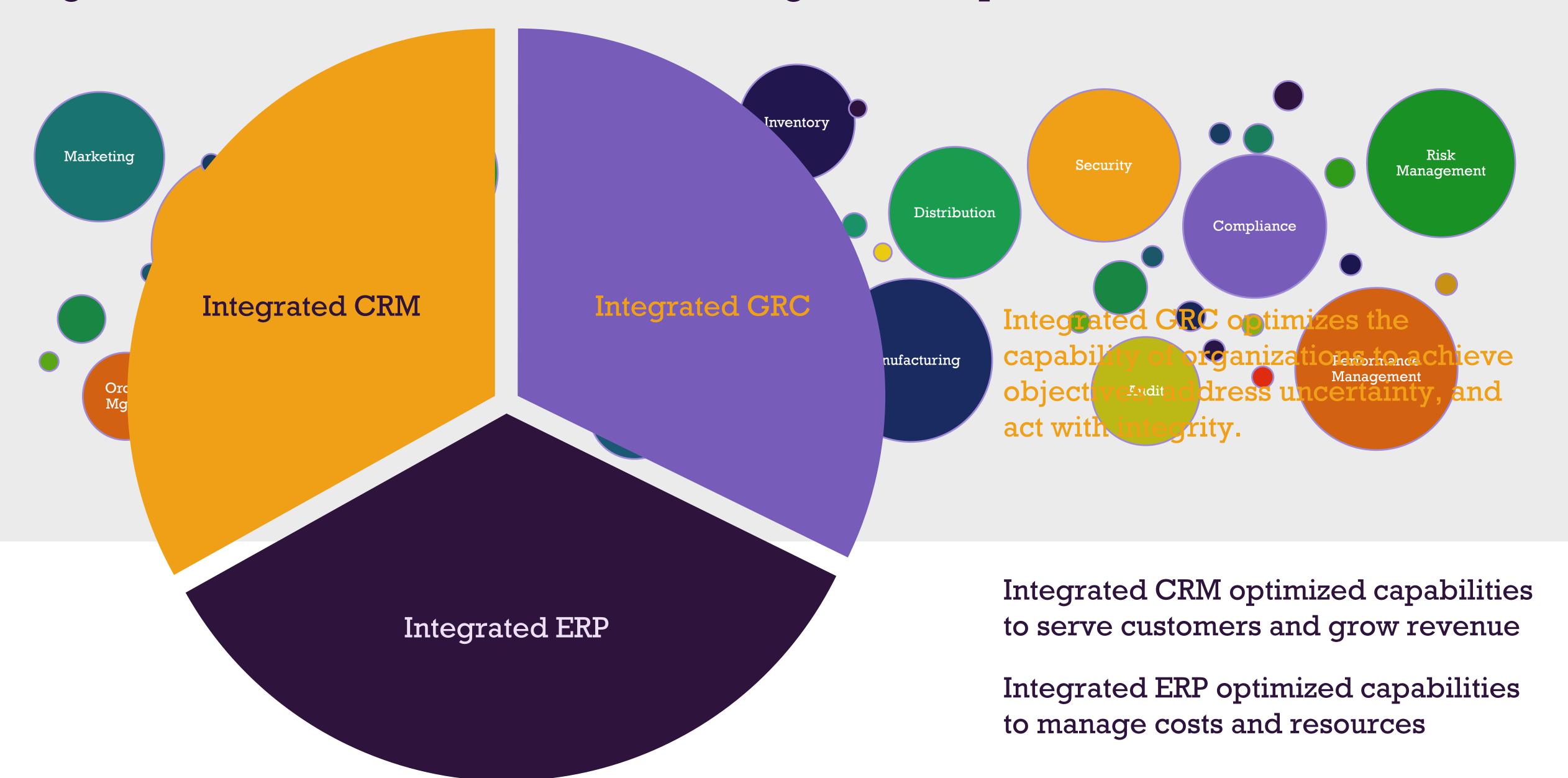
So who is Galvanize?

galvanize (British galvanise) – VERB

- 1. Shock or excite (someone) into taking action.
- 2. (often as adjective galvanized) Coat with a protective layer, preventing corrosion.



Digital Business Transformation is Creating New Corporate Leaders



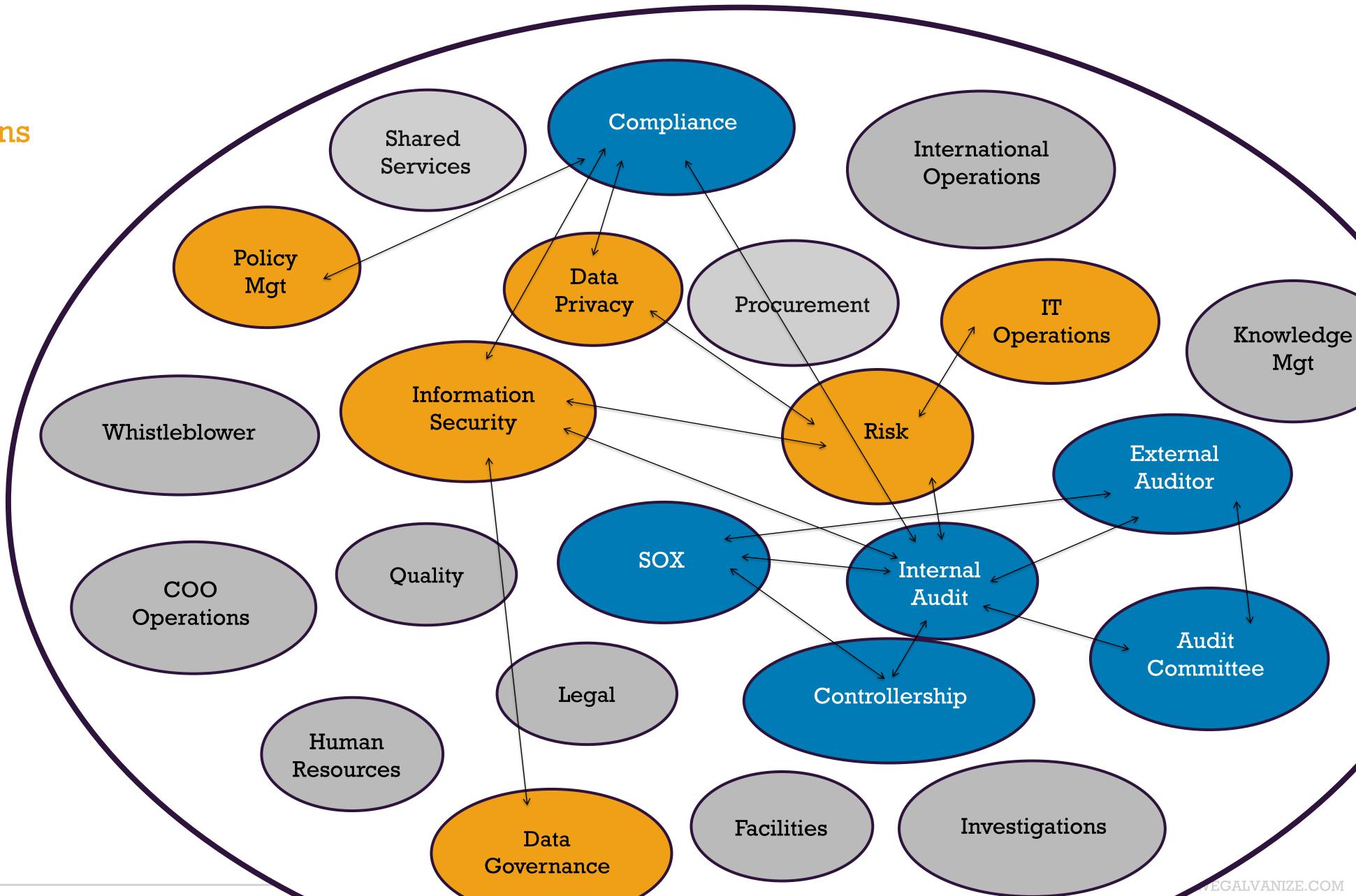
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LinkedIn's Struggle with "GRC"

Today, most organizations are failing to integrate.

Integrated GRC must be relevant to strategy AND align disparate risk agendas around it.

Our goal is solving these diverse problems through ONE consumable platform and approach.







Combining strengths, ACL and Rsam make truly "integrated GRC" real.

Our Vision

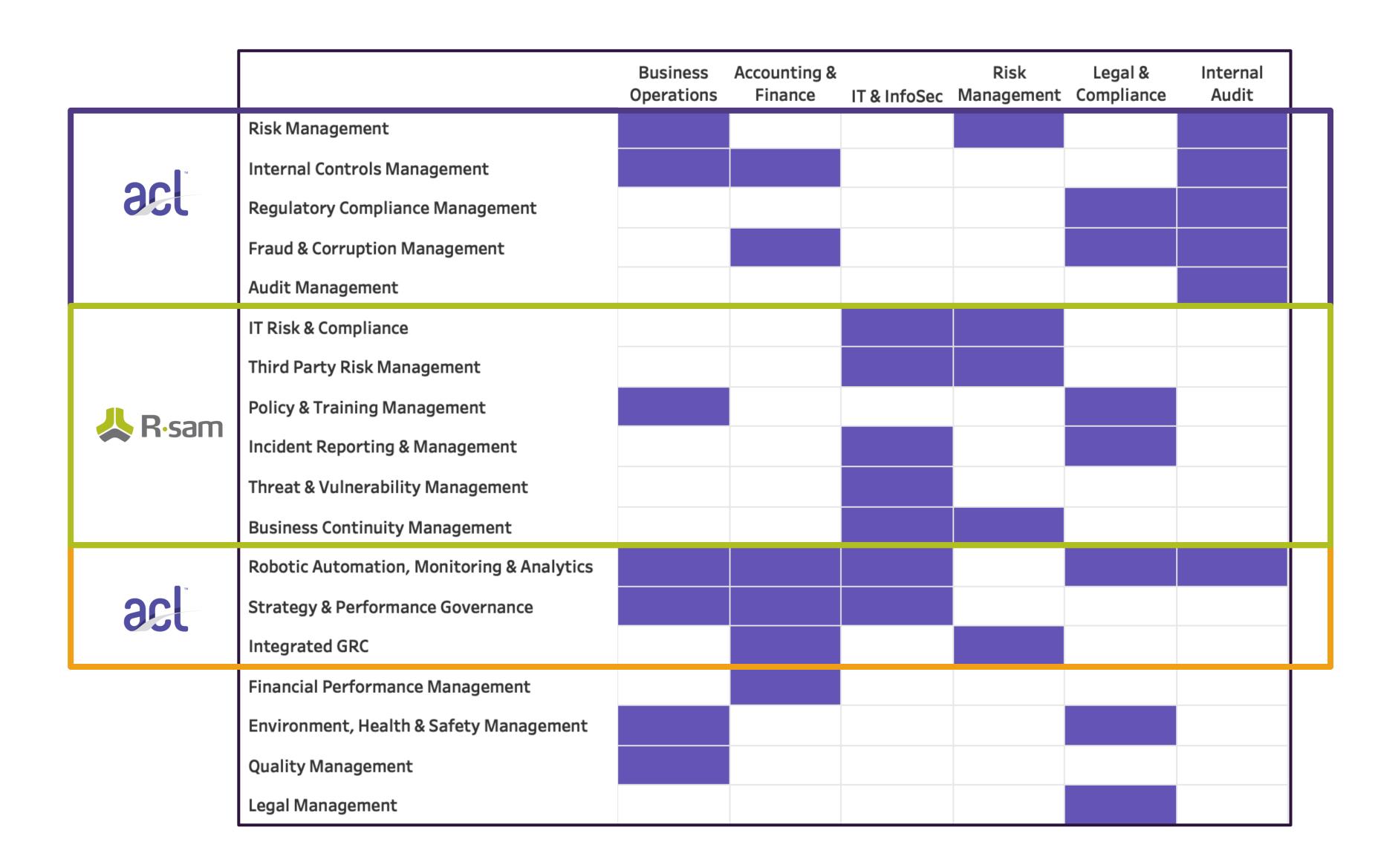
A world where GRC professionals are an organization's most sought after people.

Our Mission

Deliver a beautiful customer experience through the planet's ONLY cloud-based, data-driven GRC solution.

Our Values

Authenticity, Disruptive Innovation, Customer Intensity







Strengthening organizations to do heroic work.

Executives need quantified clarity on the uncertainty their organizations face as well as the state of compliance with diverse obligations each must meet.

Galvanize inspires executive confidence by delivering technology solutions that bond people, teams, and processes to create a layer of visibility and protection that ensures their organization more reliably reaches its goals.



And a good excuse to give our 1972 Gran Torino a makeover;-)





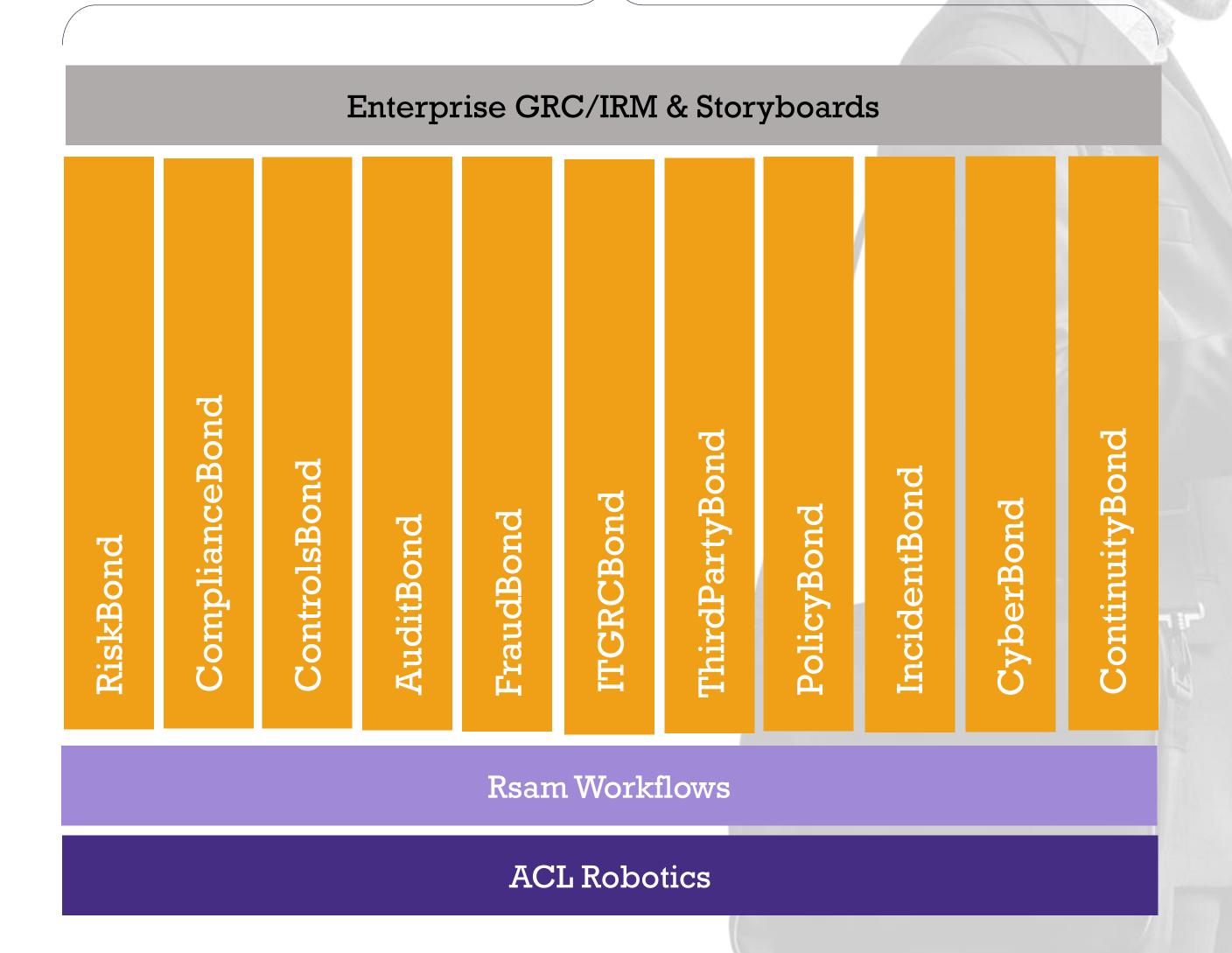


Introducing the HighBond Platform.

Built by industry experts for industry experts, the HighBond platform unites risk management, compliance, security, and audit professionals around a single *source of truth*—the insight and automation to drive change.



HighBond



Purpose built products, delivered in an integrated platform, that bond silos for accelerated impact when working together.

- Risk Management
- Regulatory Compliance
- Internal Controls
- Audit
- Fraud & Corruption
- IT GRC
- Third-Party Risk Management
- Policy Management
- Incident Response & Case Management
- Threat and Vulnerability Management
- Business Continuity
- Robotics Data Automation, Analytics, Monitoring and Integration

"Robotics" (in a GRC context) in my view is...

- 1. A great "tool" for automating repetitive knowledge worker tasks
 - Repetitive audit procedures
 - Control tests
 - Risk assessments
 - Reconciliations
 - Report preparation
 - Audit planning data gathering
 - Etc., etc., etc....
- 2. A way to incrementally but sustainably add capacity without having to always rely on increases in headcount budgets
- 3. A great tool for marketing durable value-add capabilities of the team



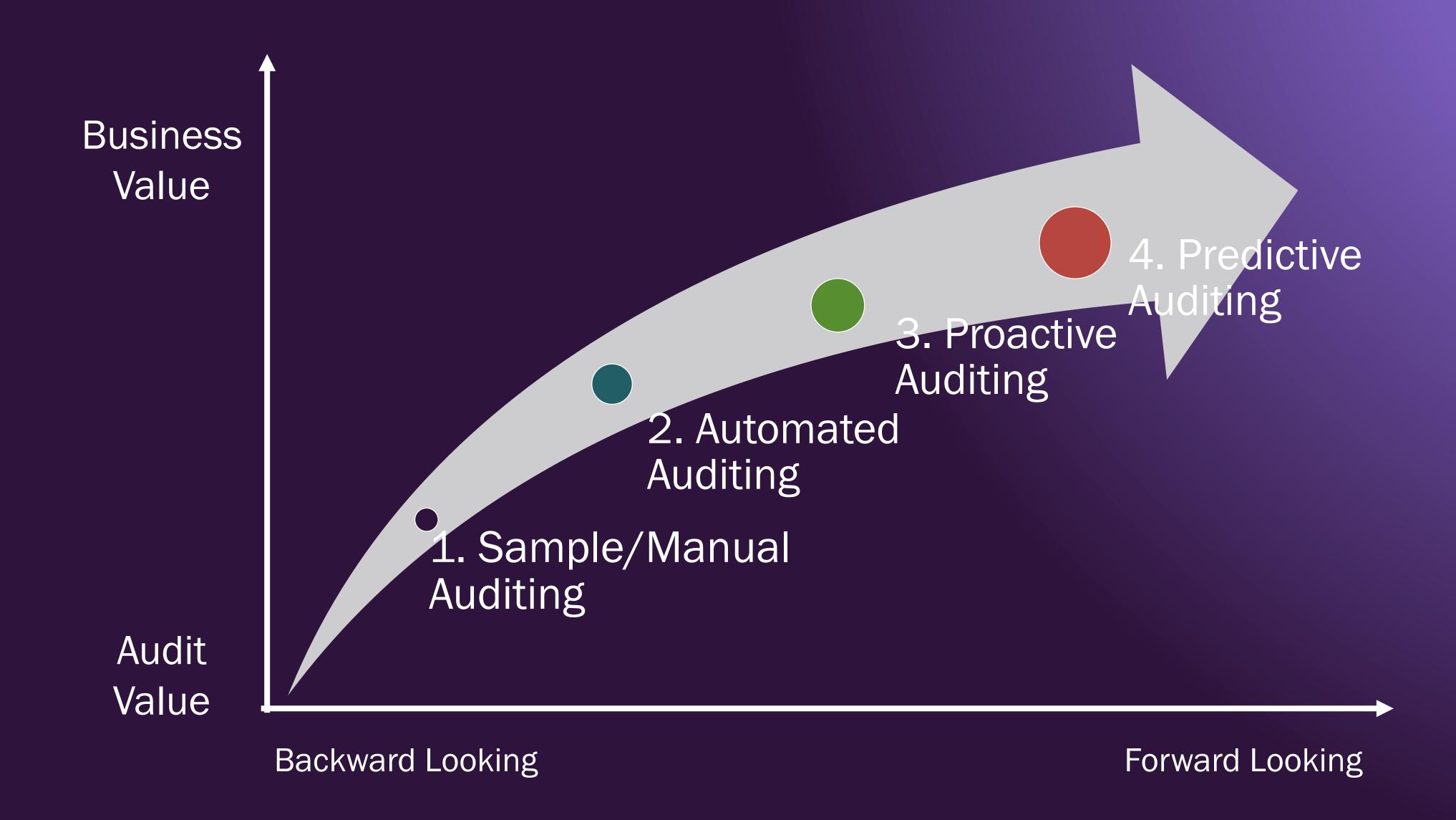
Today I internally announced the addition of three new Analytics team members. One of them is a bot! Her name is Penny and here is the announcement:

Penny: IADAR4 is an intelligent 350 coding line digital robot programmed by [data analyst name]. Penny started last week and her role is to grab expense IDs flagged by risk and prediction models. Penny traces underlying transaction documents within Concur such as receipts, comment history, warnings, credit card details, approval history, and employee comments and puts everything into a single PDF file for the auditor to review. Penny can process up to 500 transactions per day and will start working on other areas such as GL, P2P, Clinical Appeals and Account Reconciliations.

- Sr. Director, Data Analytics at a Large Healthcare Provider



Robotics & Automation Maturity Curve

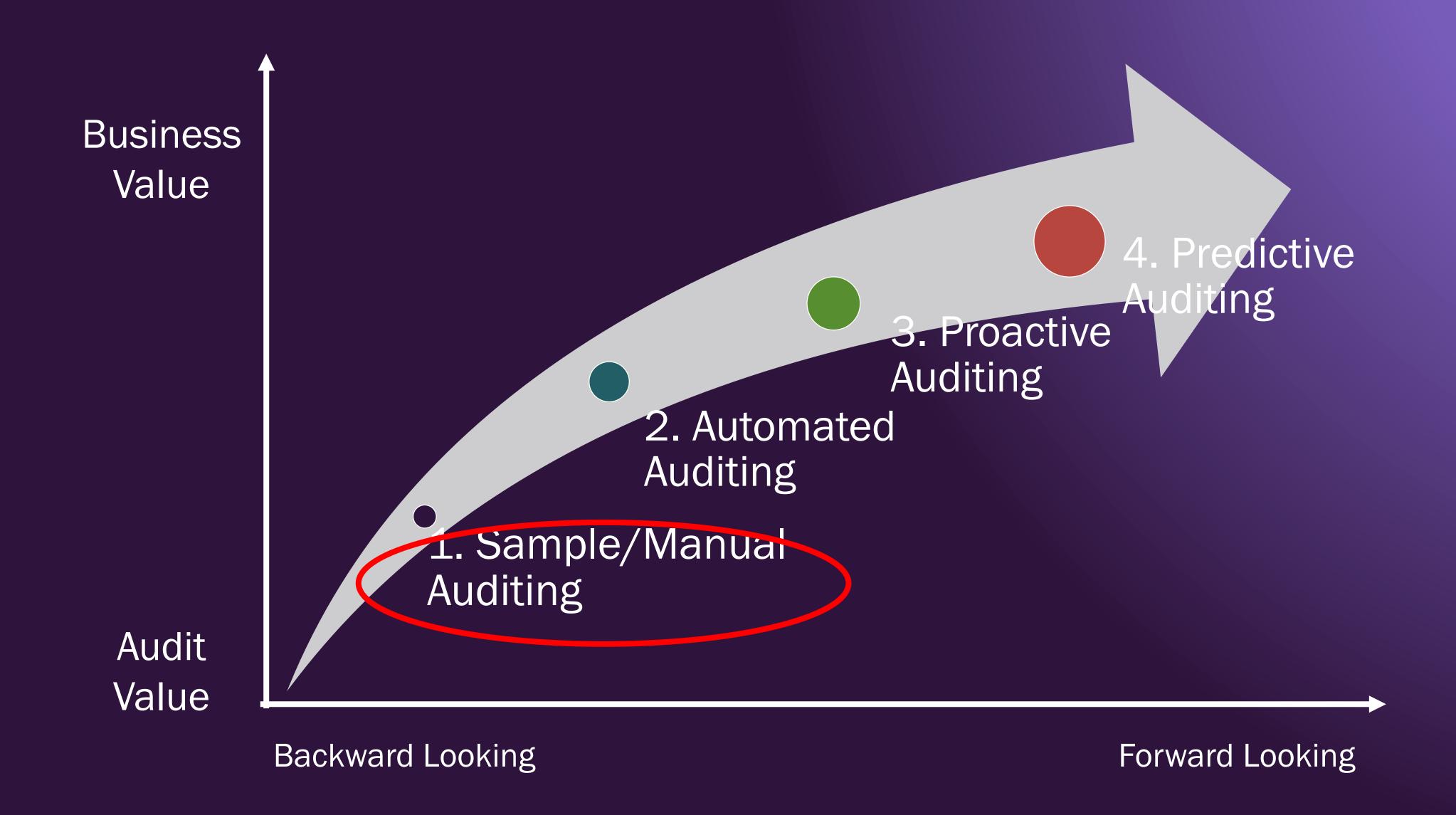


Example – Auditing HR

How can we apply four step maturity curve to be more relevant in a digital landscape for HR?

Actual example from Global 1000 manufacturing company

Maturity Curve – Auditing HR Example



Step 1 - Sample/Manual Auditing

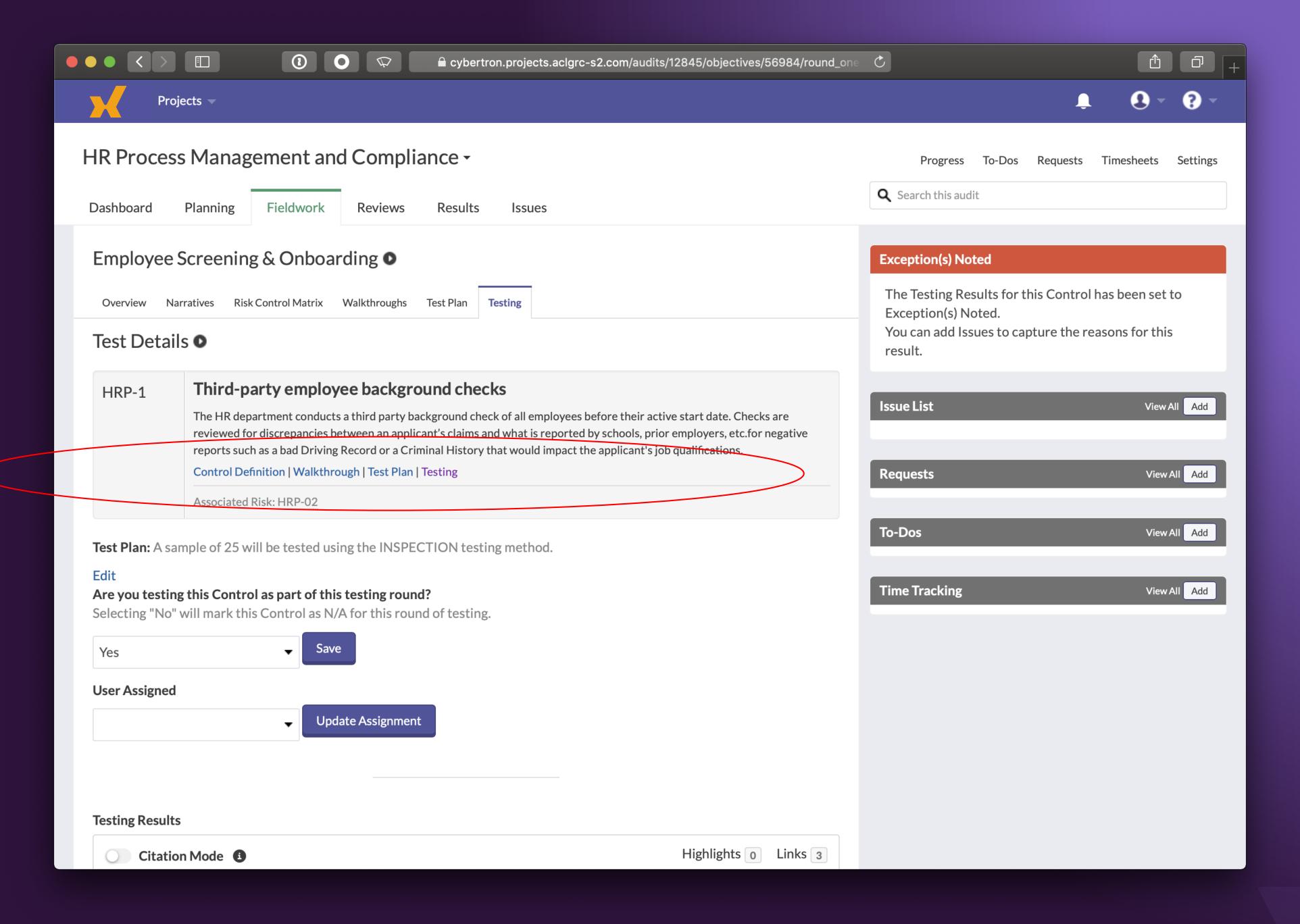
Example control:

All employees must have a background check completed

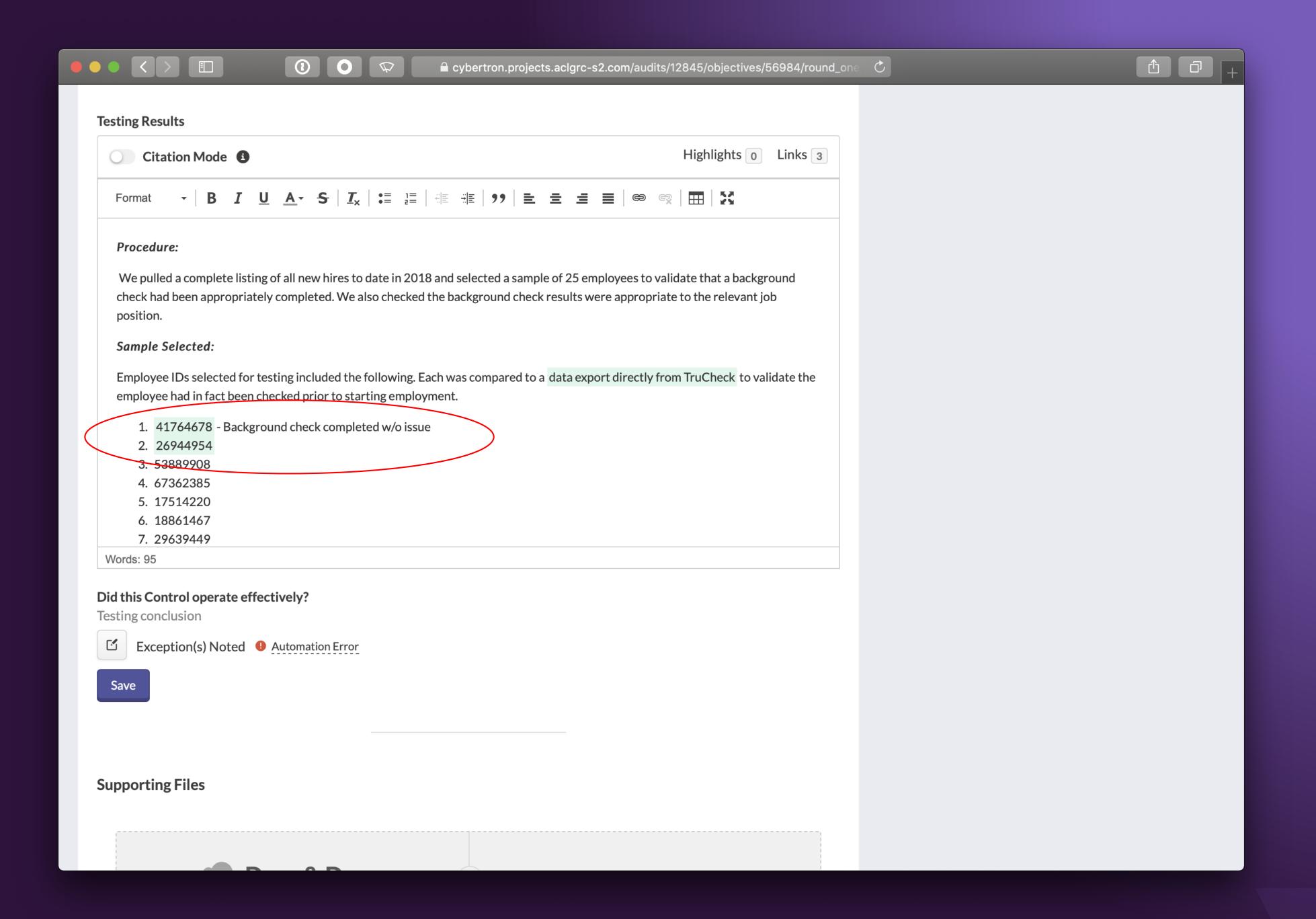
Example audit procedure:

Select sample of 25 new hires from the list of past year new hires, review evidence and confirm a background check was completed for each.

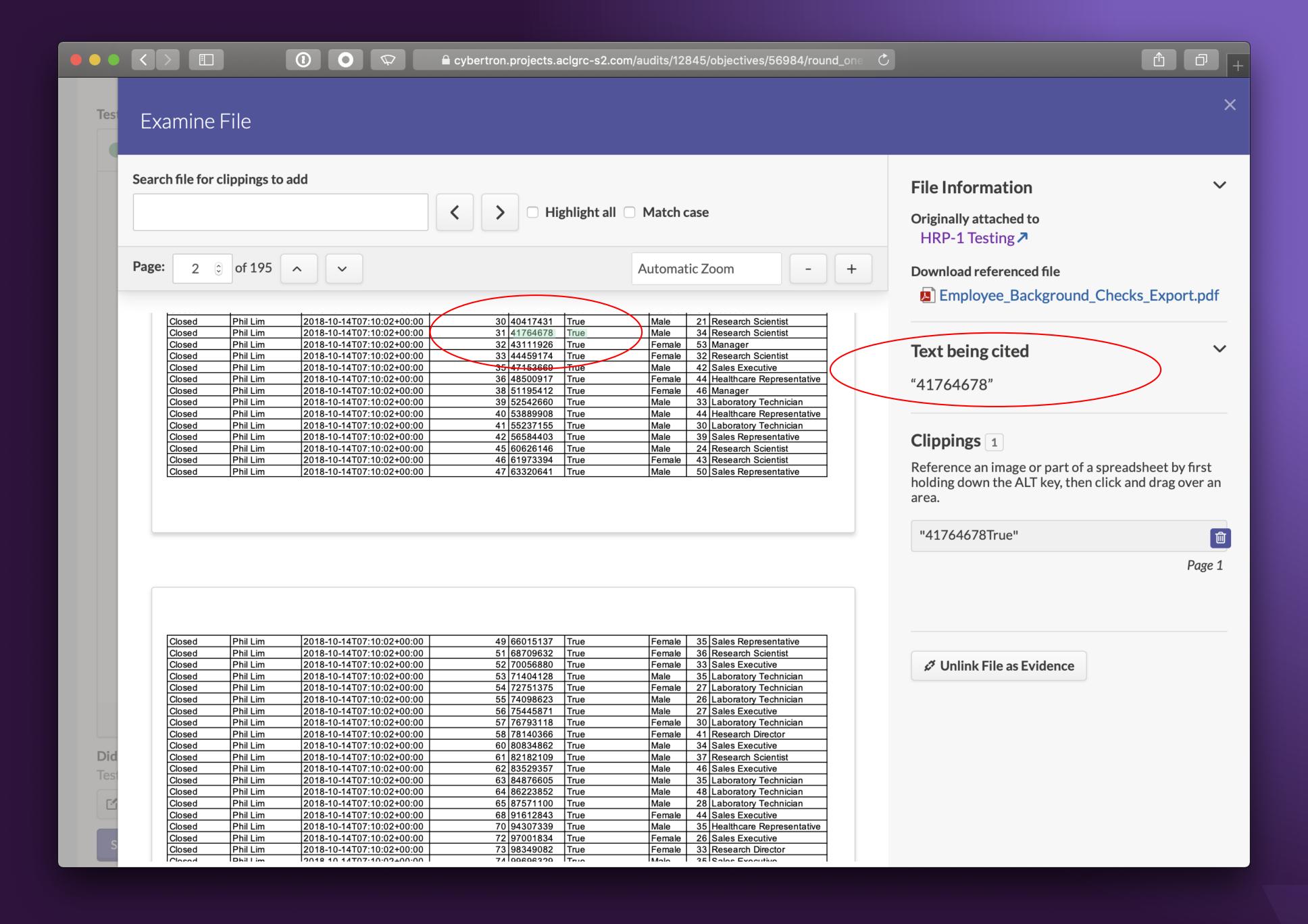












Step 1 - Sample/Manual Auditing

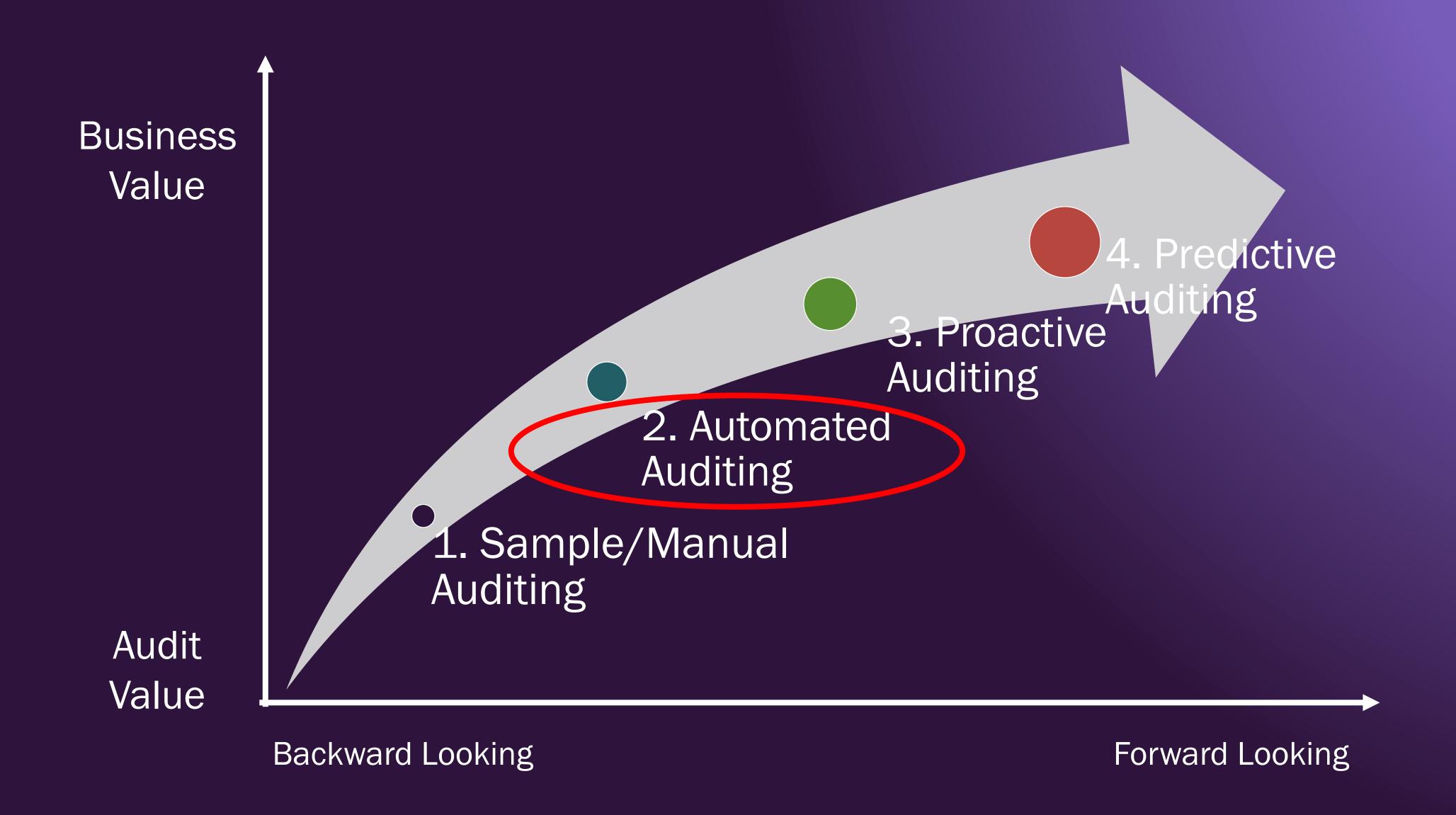
Pros:

Meets their SOX testing requirement

Cons:

- Actually a poor level of assurance (many actual exceptions were missed)
- Little to no value provided to the business
- 24 hours of auditor time was invested annually in this very tactical issue

Maturity Curve – Auditing HR Example



Step 2 – Automated Auditing

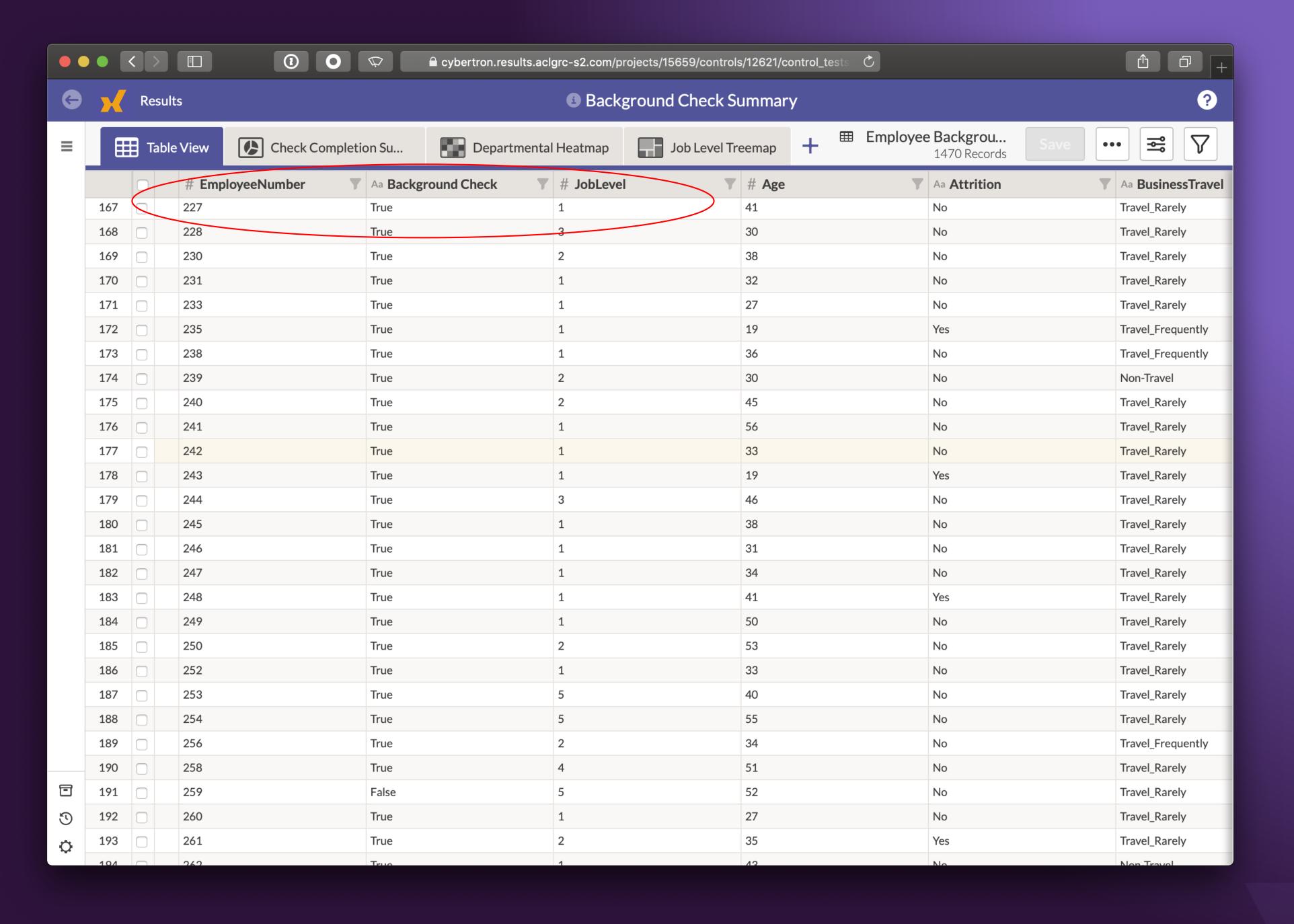
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All employees must have a background check completed

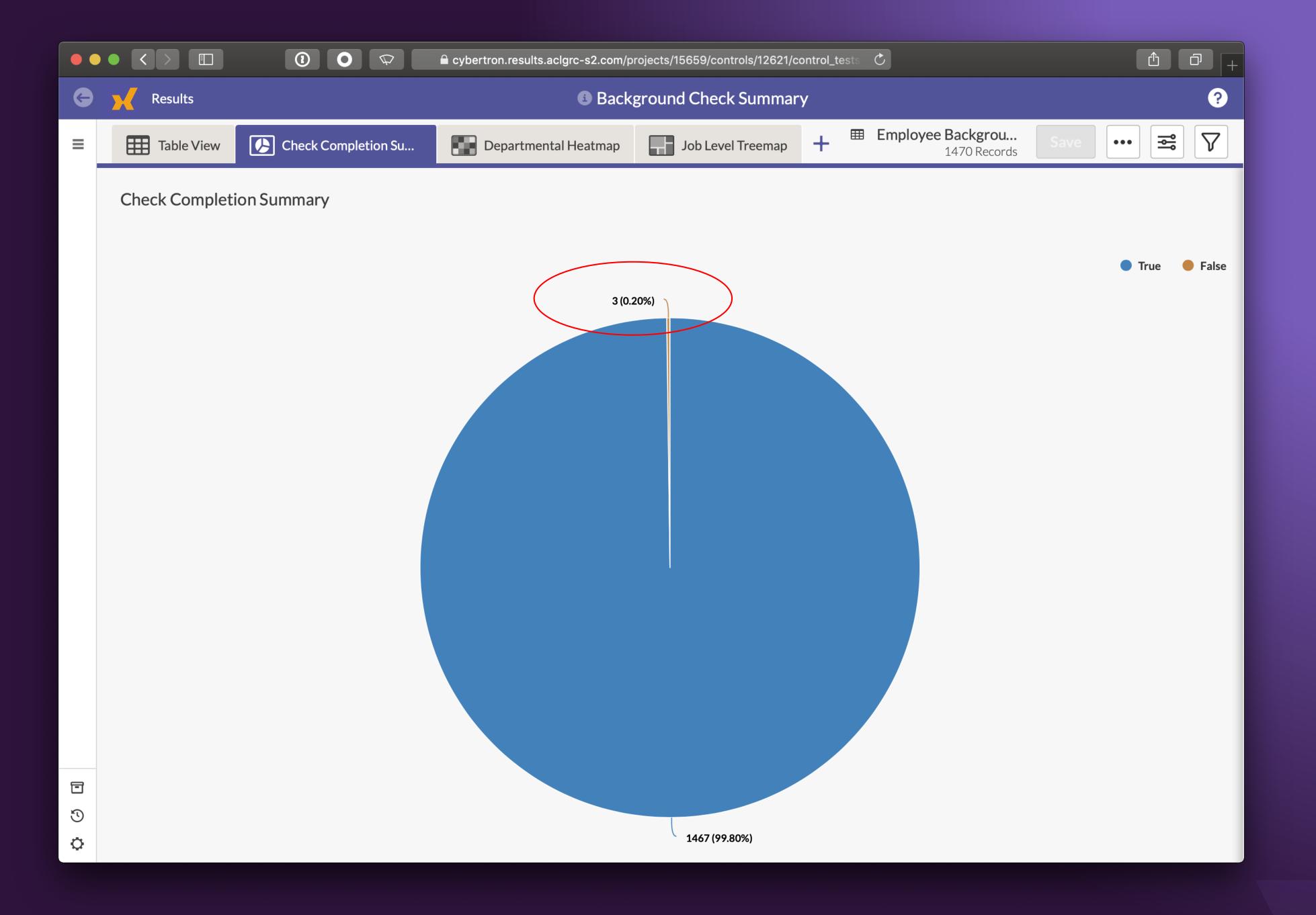
Example audit procedure:

Use data automation technology to extract list of all new employees from PeopleSoft (HRIS) and compare to background check log provided by background check vendor for employees with no background check or results outside of hiring policy

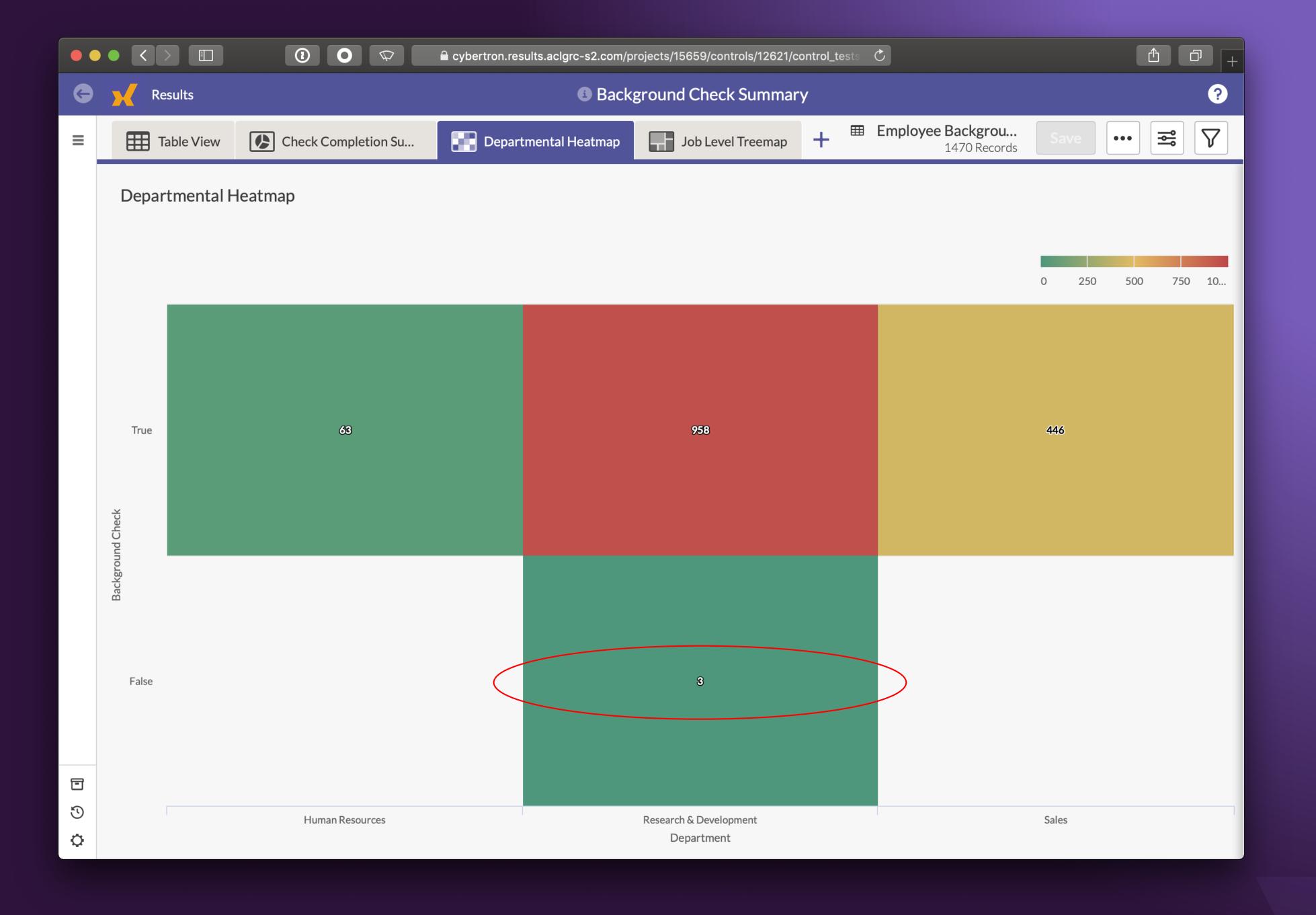




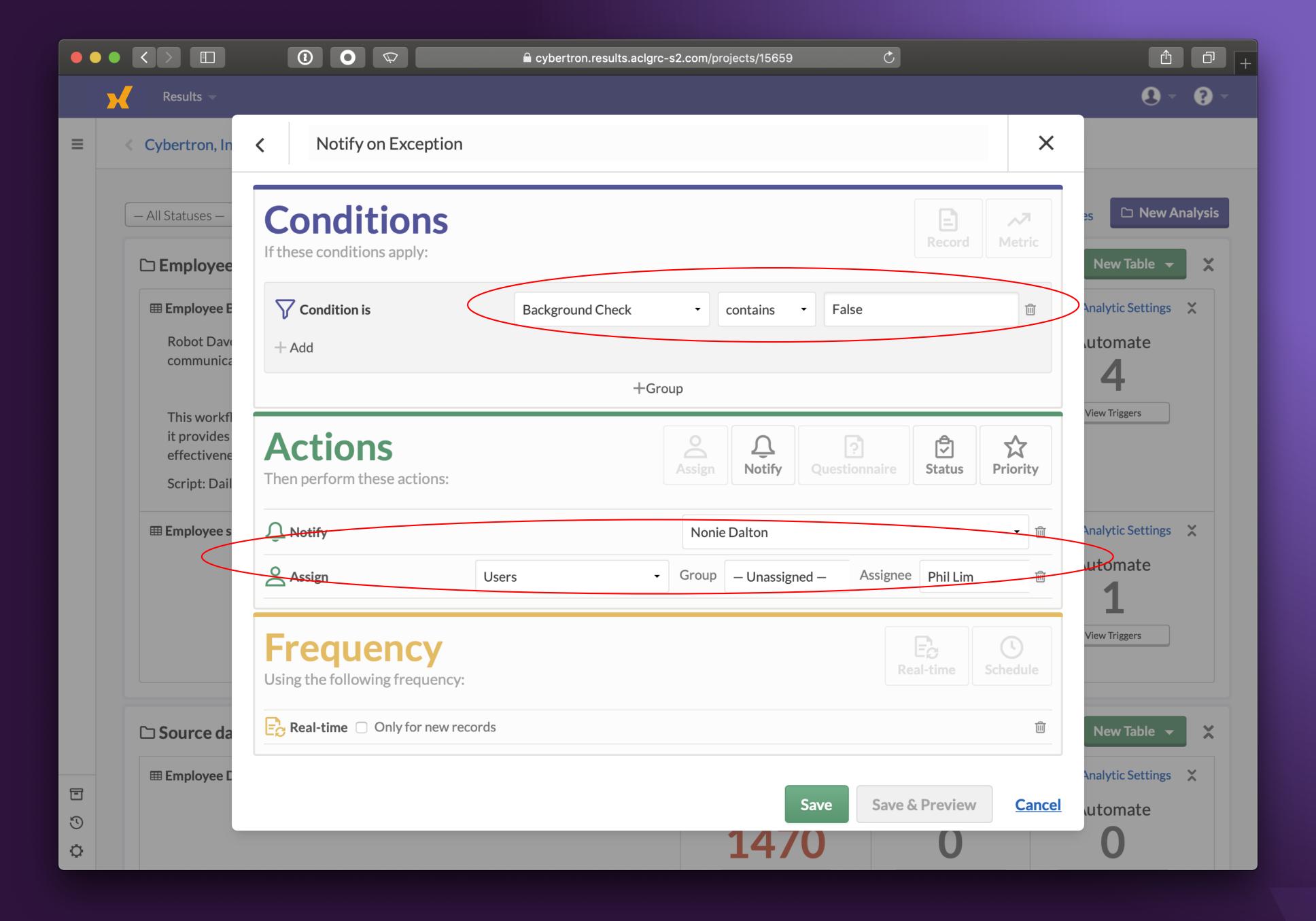




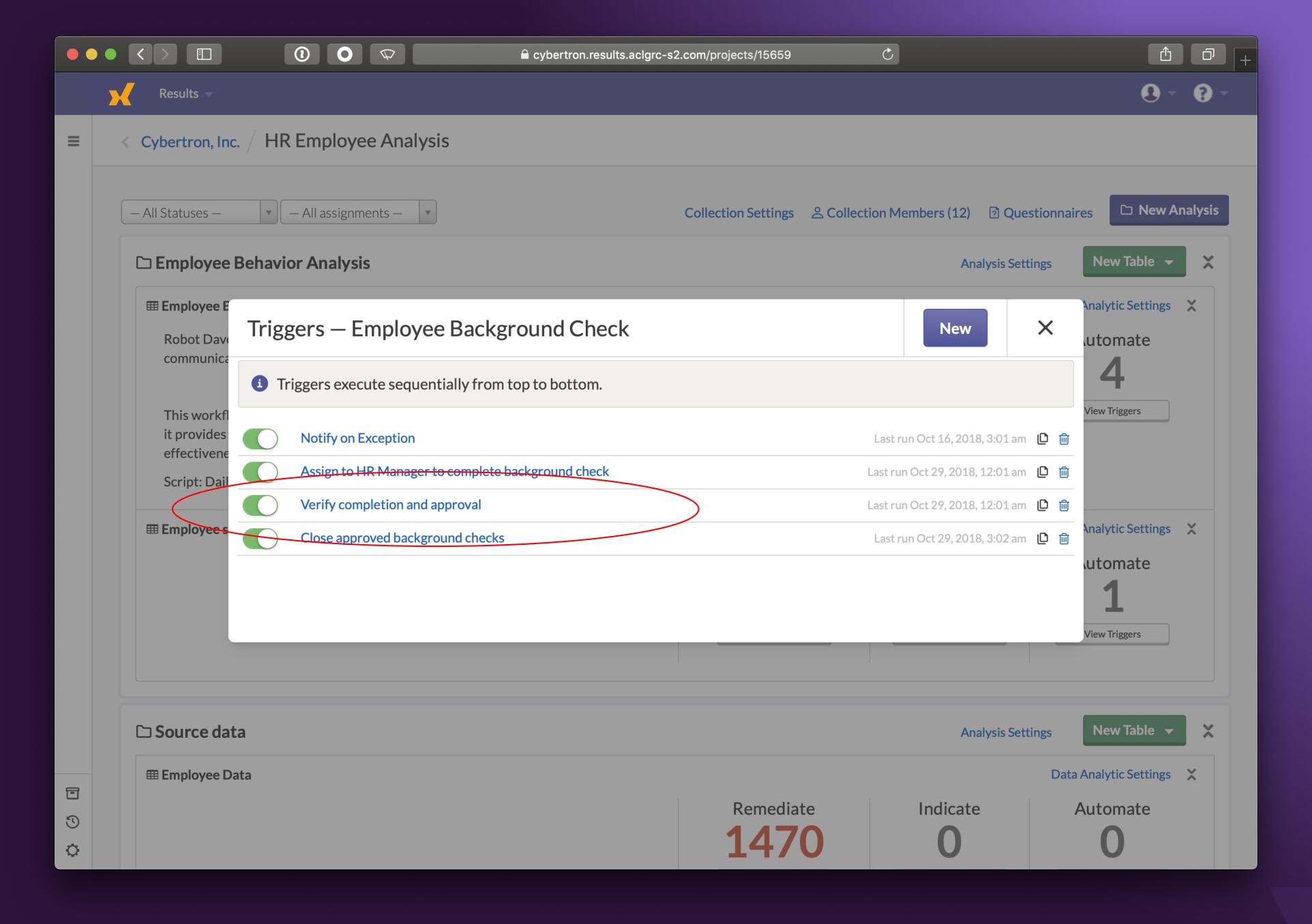




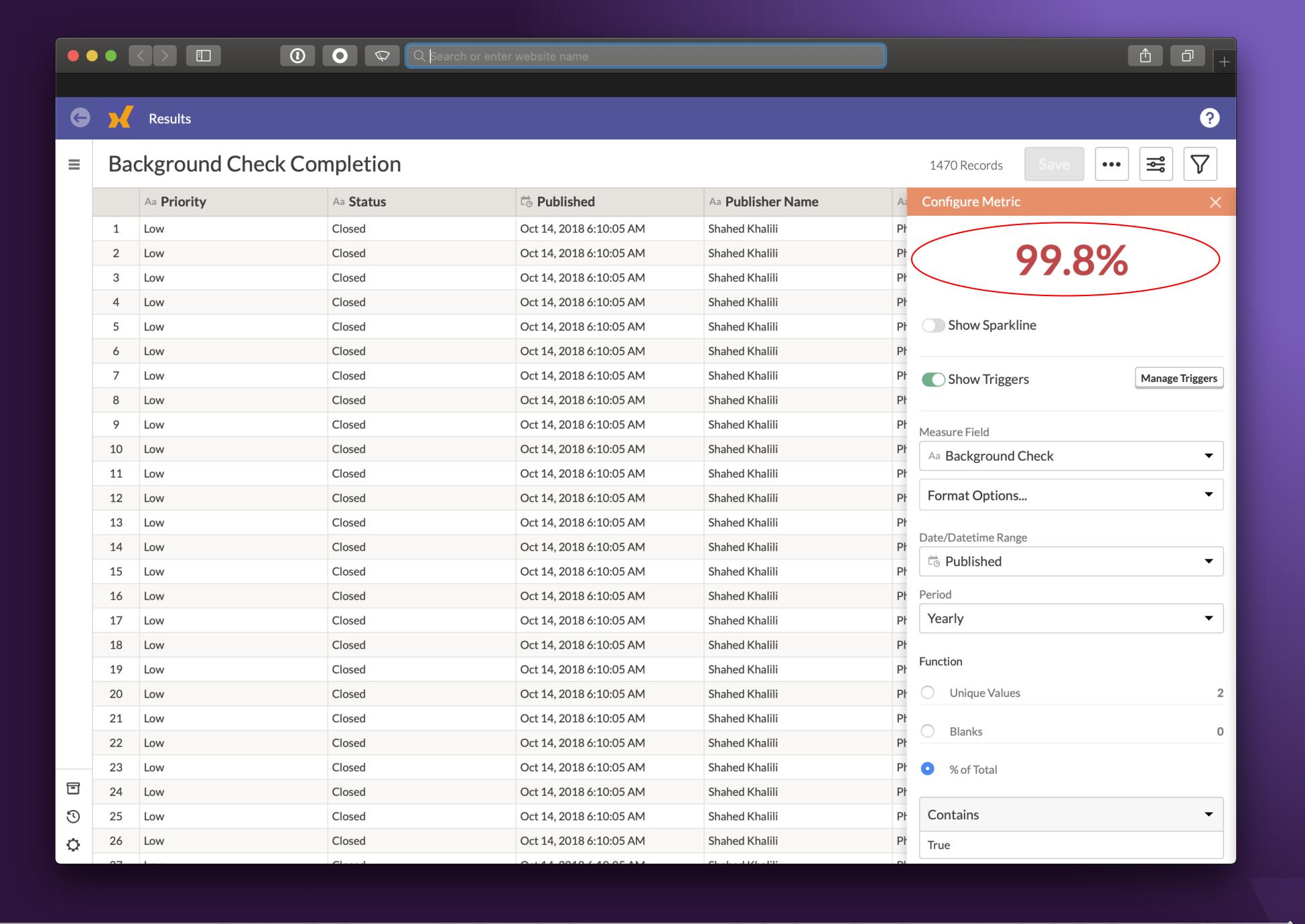




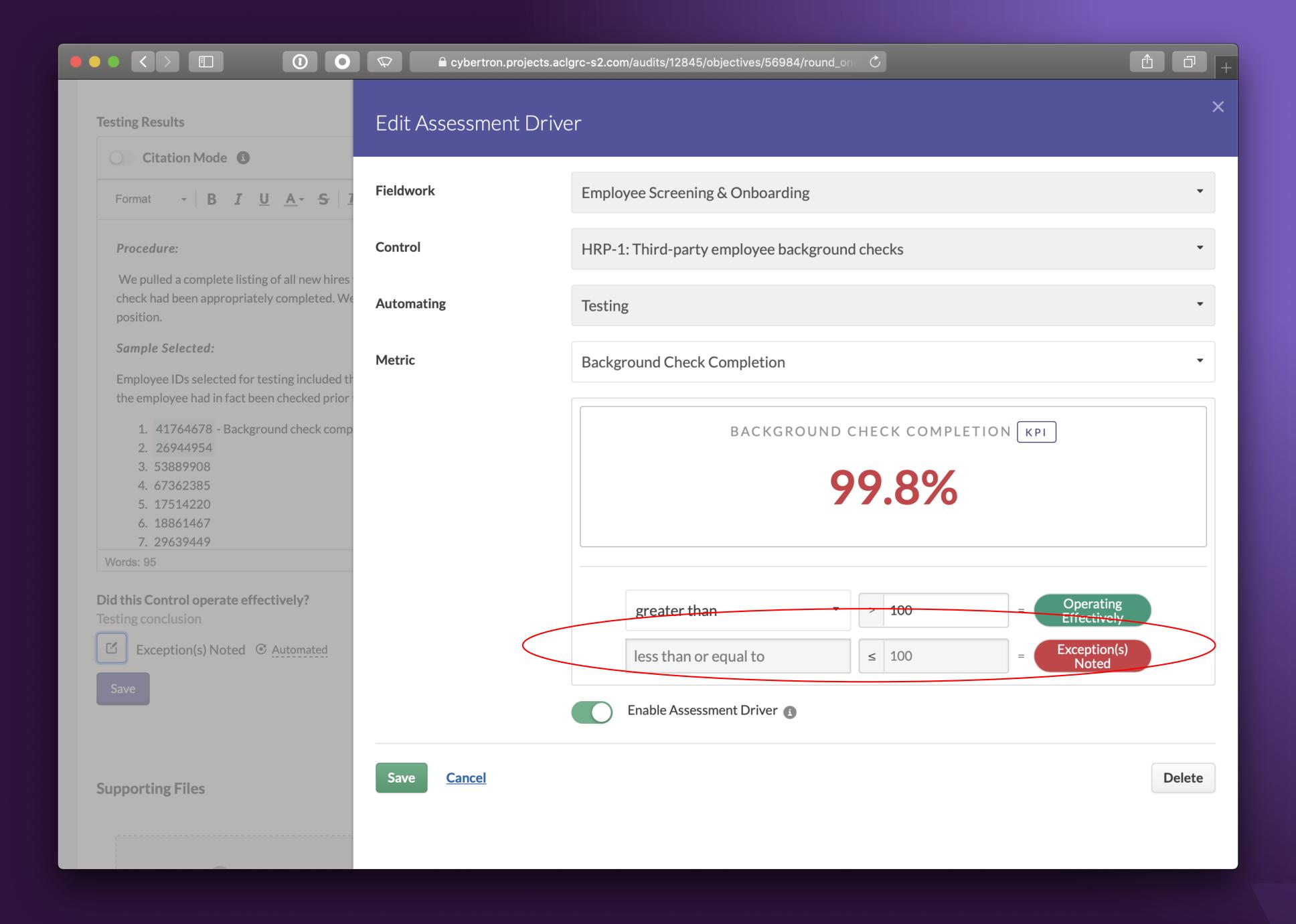




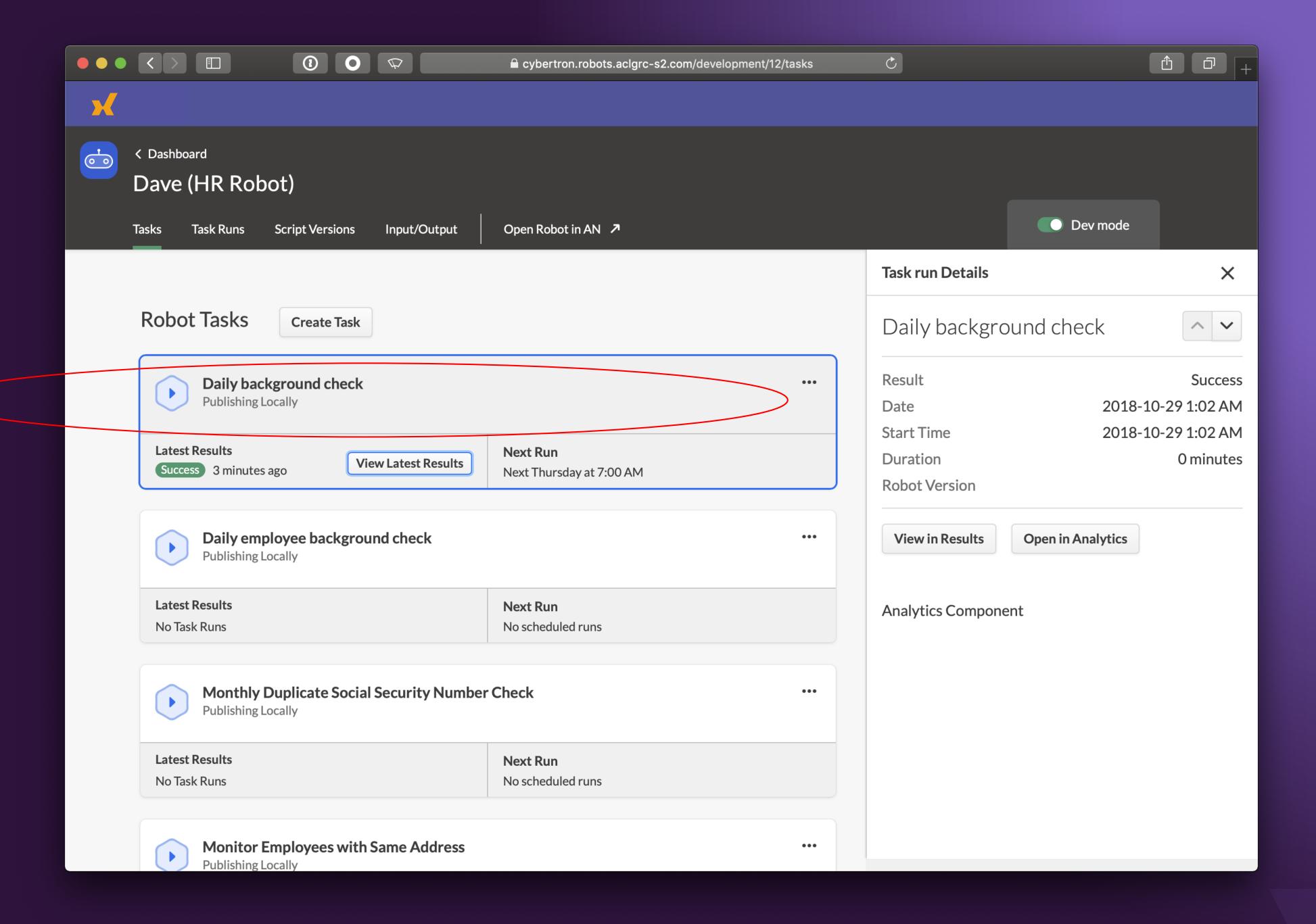












Step 2 – Automated Auditing

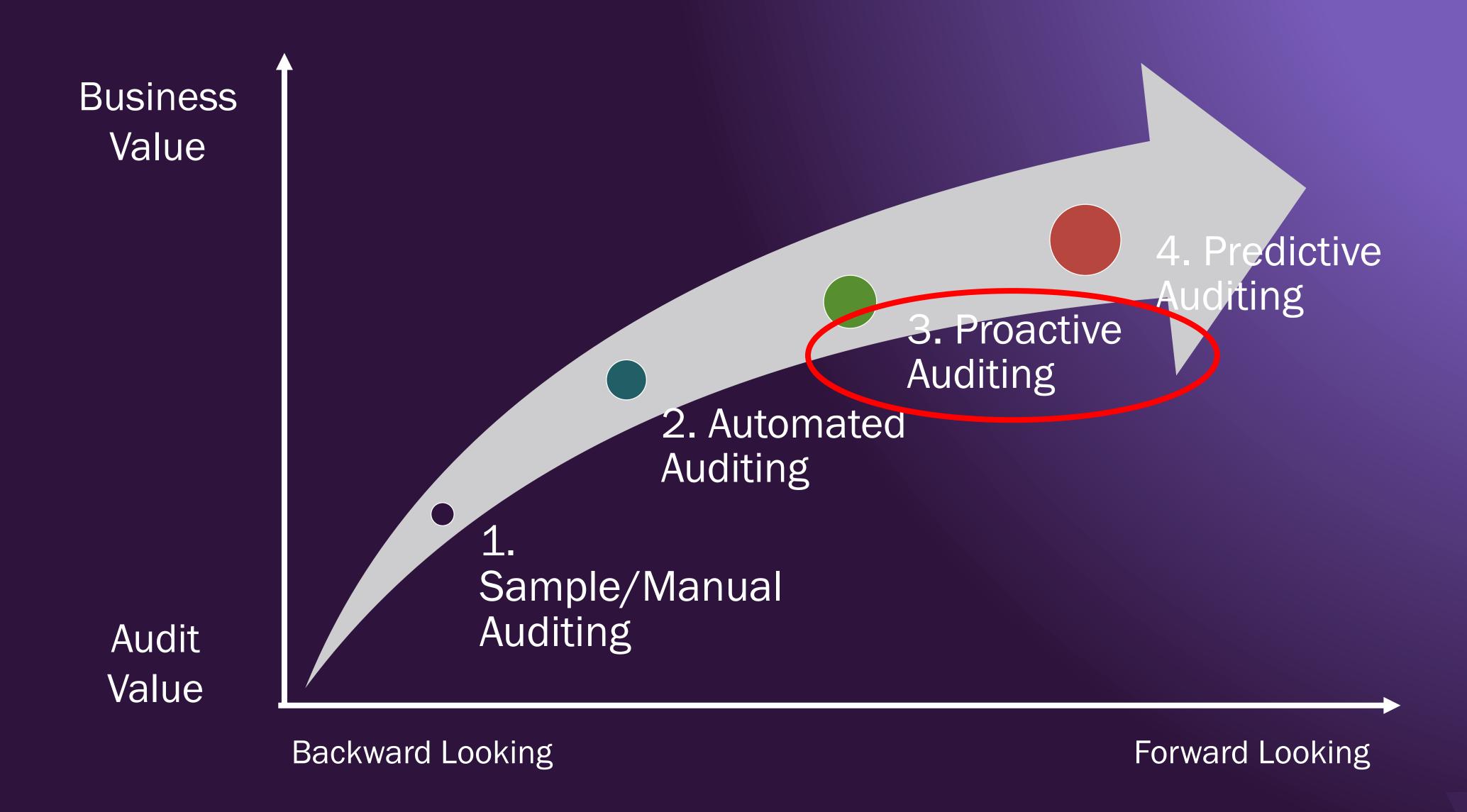
Pros:

- Meets (and fully automates) their SOX testing requirement
- Excellent level of assurance
- Testing now completed in less than 30 minutes each quarter
- Impressed CFO "Robotic Process Automation" of repetitive testing provides "Timely Assurance"

Cons:

- Still good be more valuable to the business
- Still identifying a few exceptions each quarter

Maturity Curve – Auditing HR Example



Step 3 – Proactive Auditing

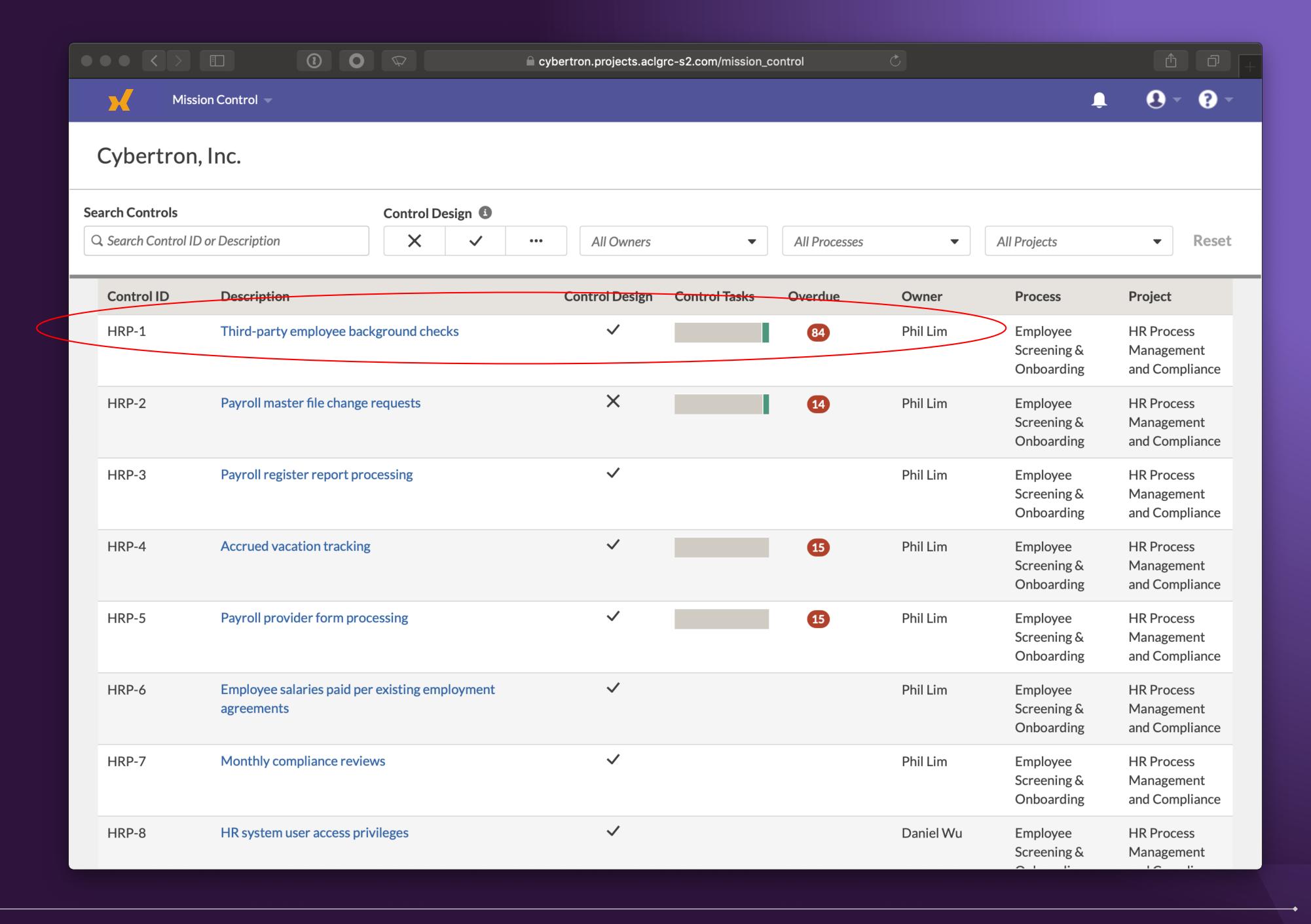
Example control:

All employees must have a background check completed

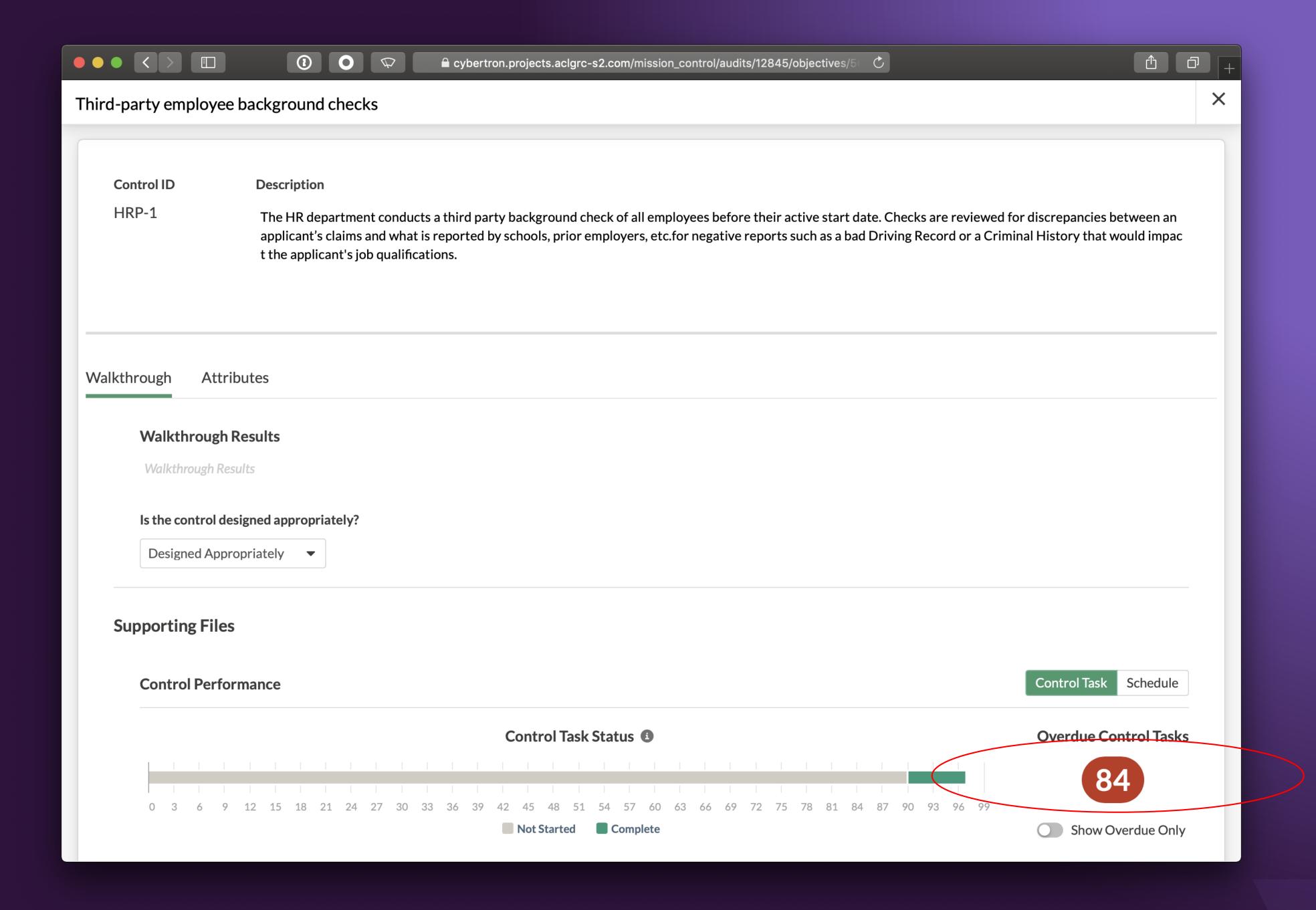
Example audit approach:

Use automation technology to extract list of all new selected candidates (before hiring completion) from PeopleSoft, notify HR of need for background check control procedure, track completion as control evidence, and notify audit of any deviation in real-time

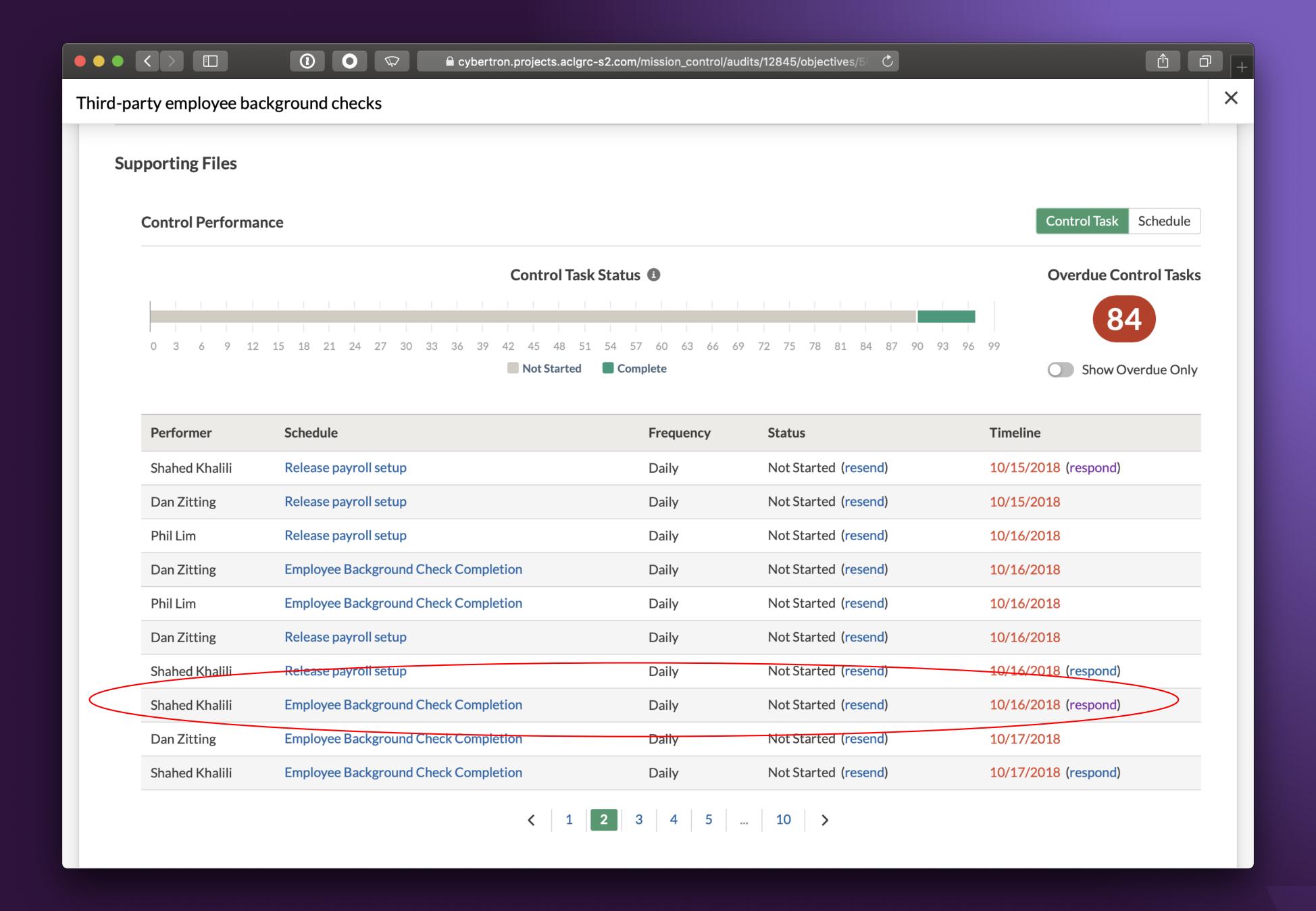


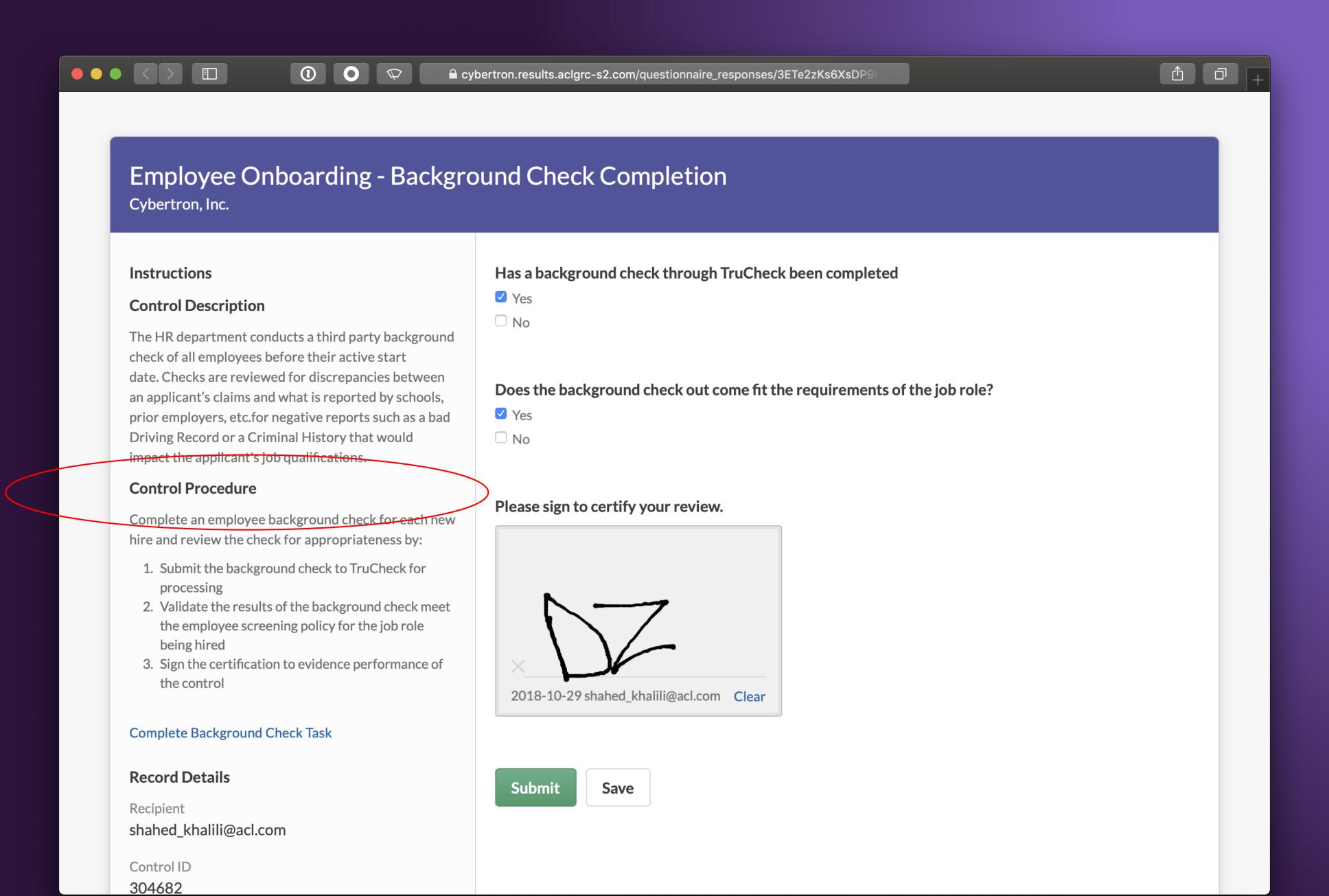












Step 3 – Proactive Auditing

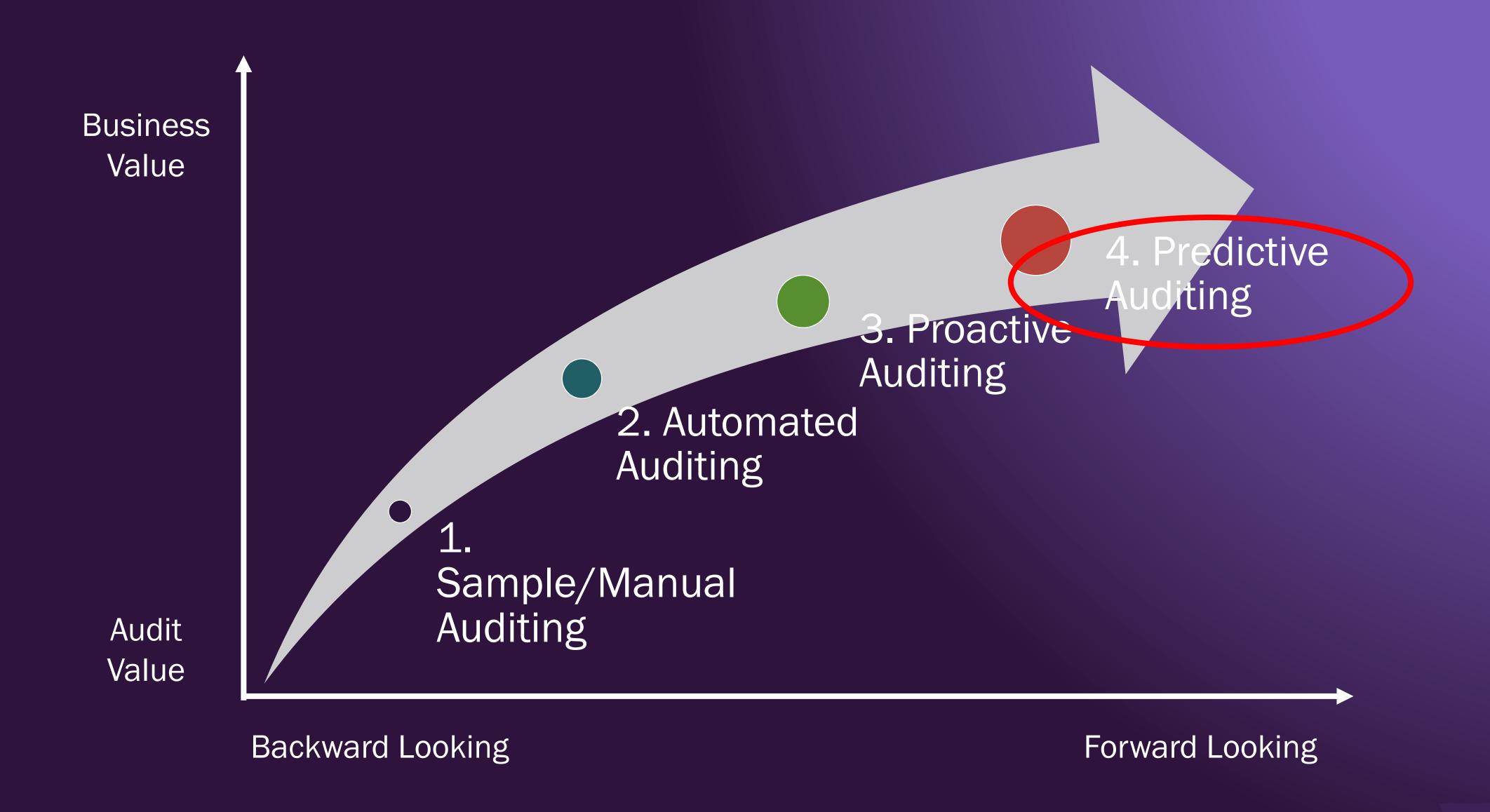
Pros:

- Meets their SOX testing requirement, excellent level of assurance, testing now completed in less than 5 minutes each quarter
- Impressed CFO "Robotic Process Automation" of repetitive testing provides "Timely Assurance"
- Impressed HR They have help in doing their job and proactively following processes & policies
- Effectively "audit-proofed" the control

Cons:

None

Maturity Curve – Auditing HR Example



Step 4 – Predictive Auditing

Example scenario:

All historical HR controls were converted to automated or proactive auditing

- Over 400 hours of auditor time freed up annually
- Reinvested time back into HR to address their most strategic risk area – talent retention

Step 4 – Predictive Auditing

Example audit approach:

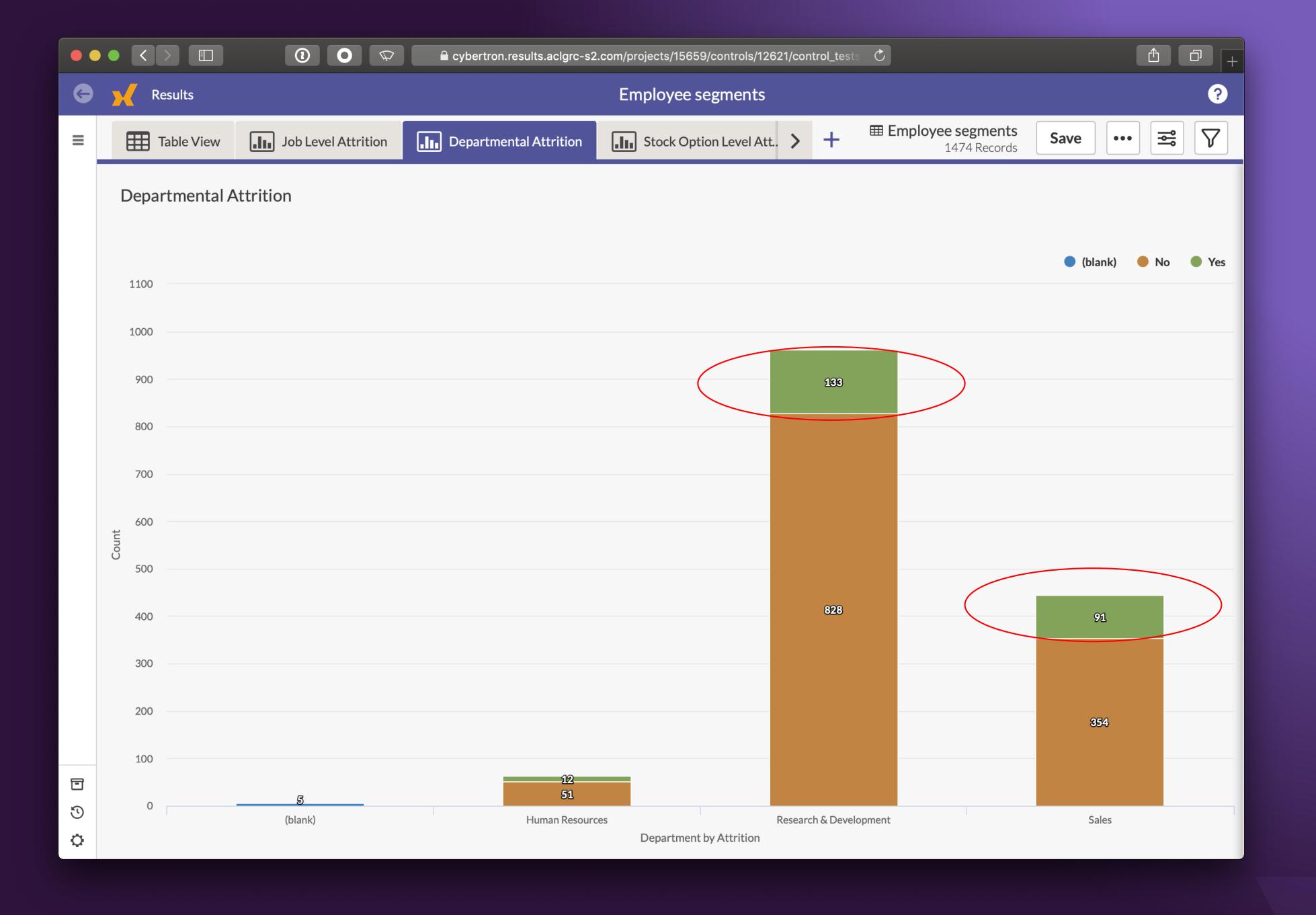
Use machine learning technology to look at broad employee profile data, identify what factors contribute actually drive attrition, and use the training and predict commands to identify employees that are most likely to leave



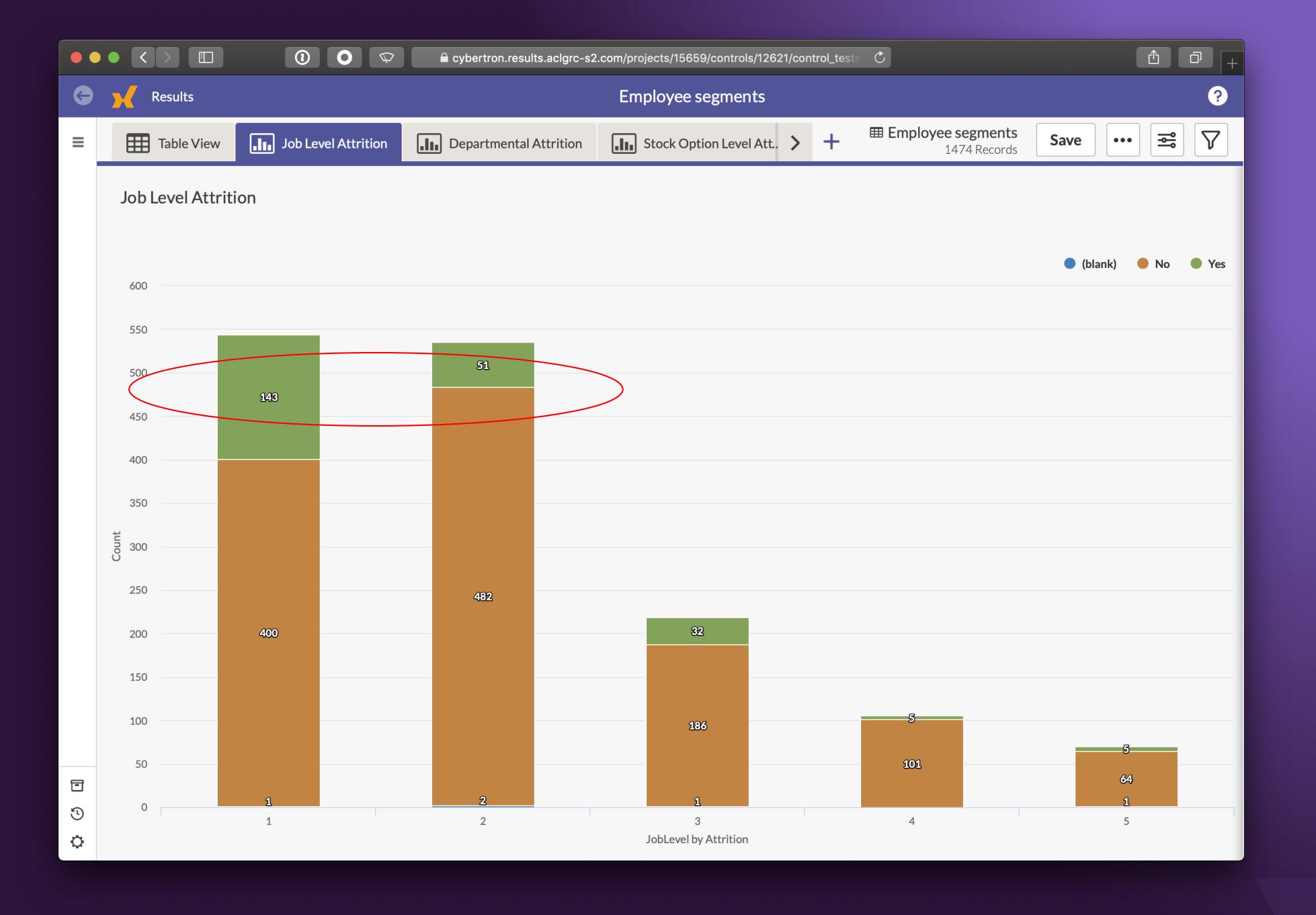
The Difficulty

With multiple potential factors contributing to employees choosing to leave, how do we know which will best predict the future?

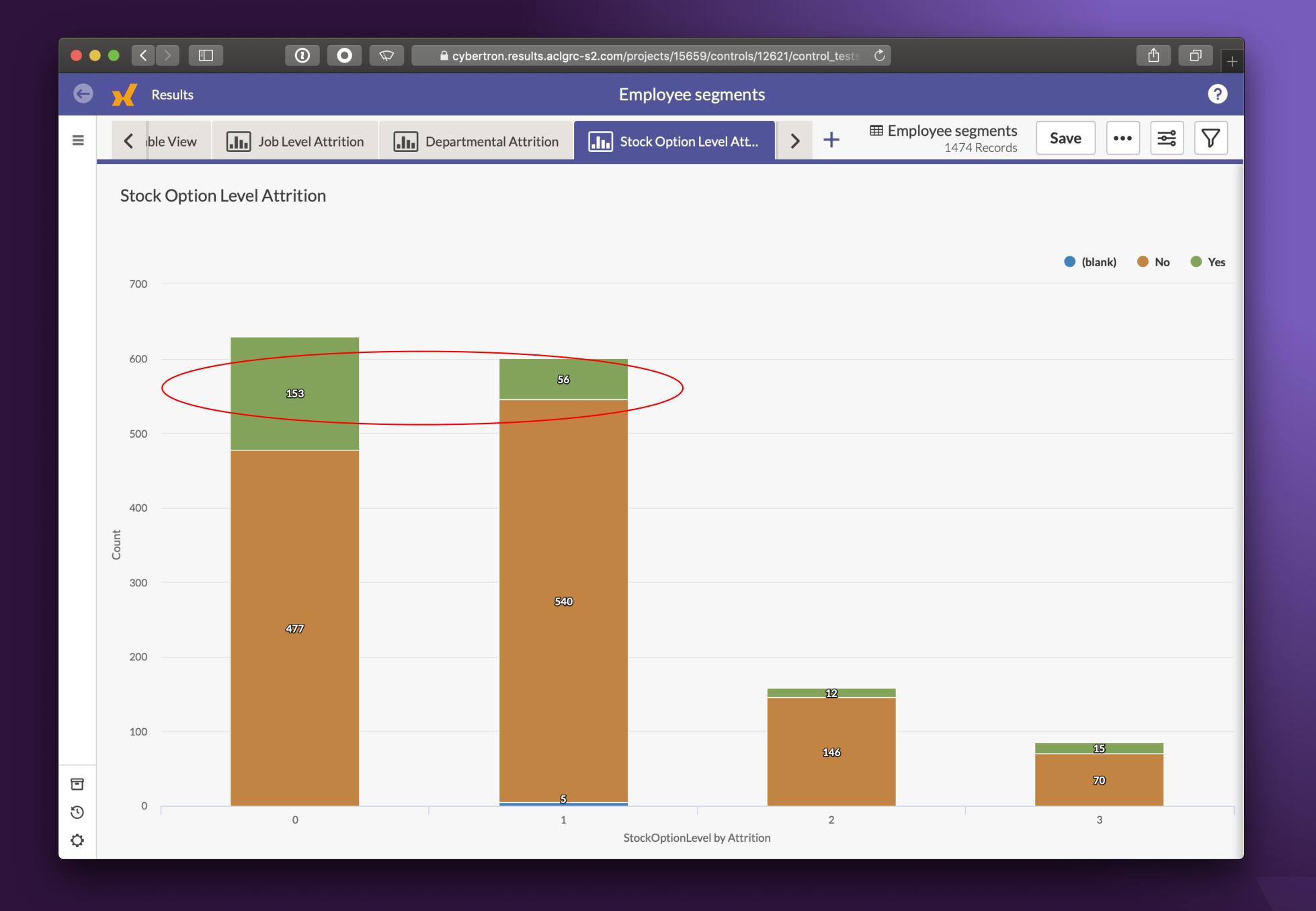




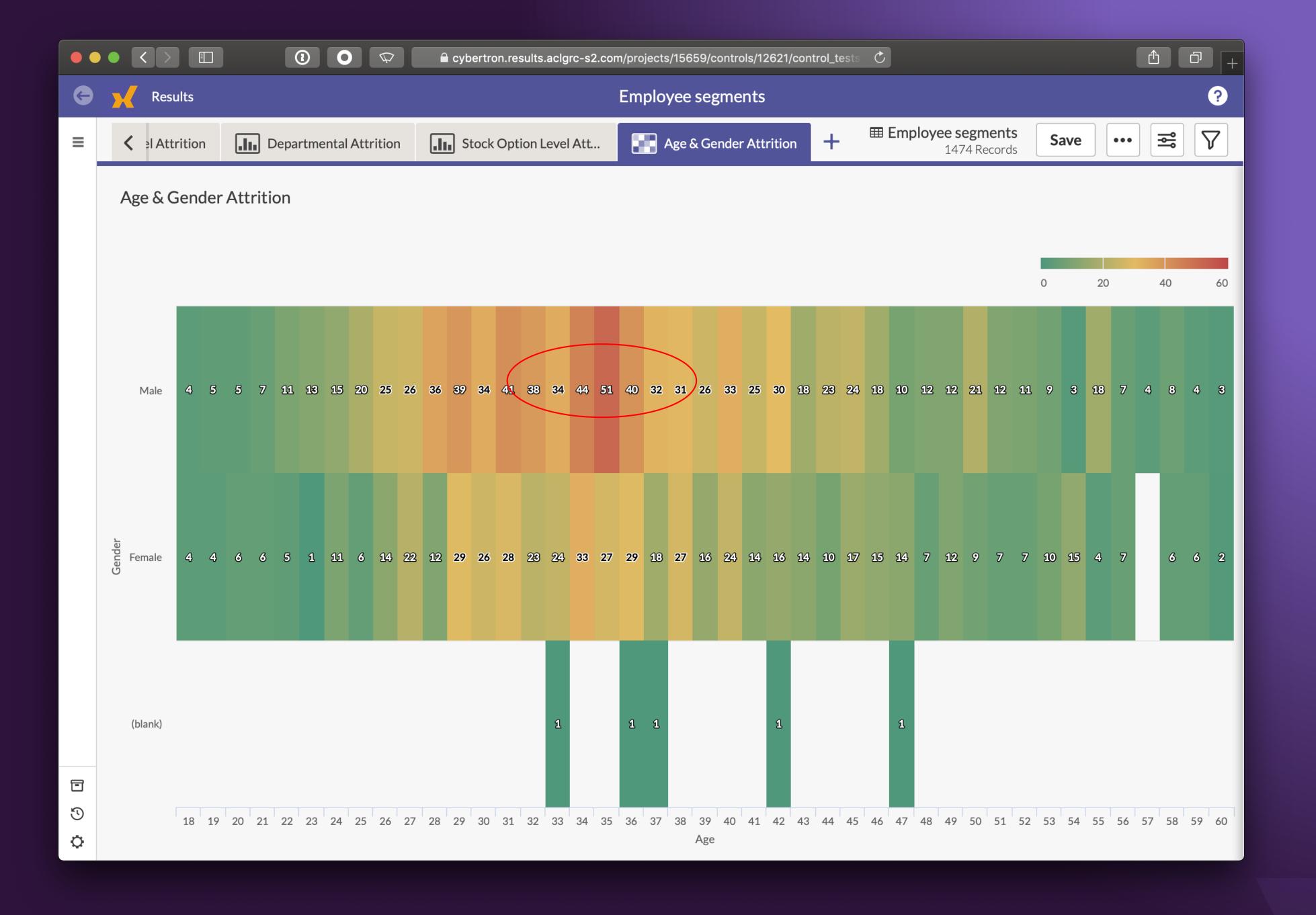










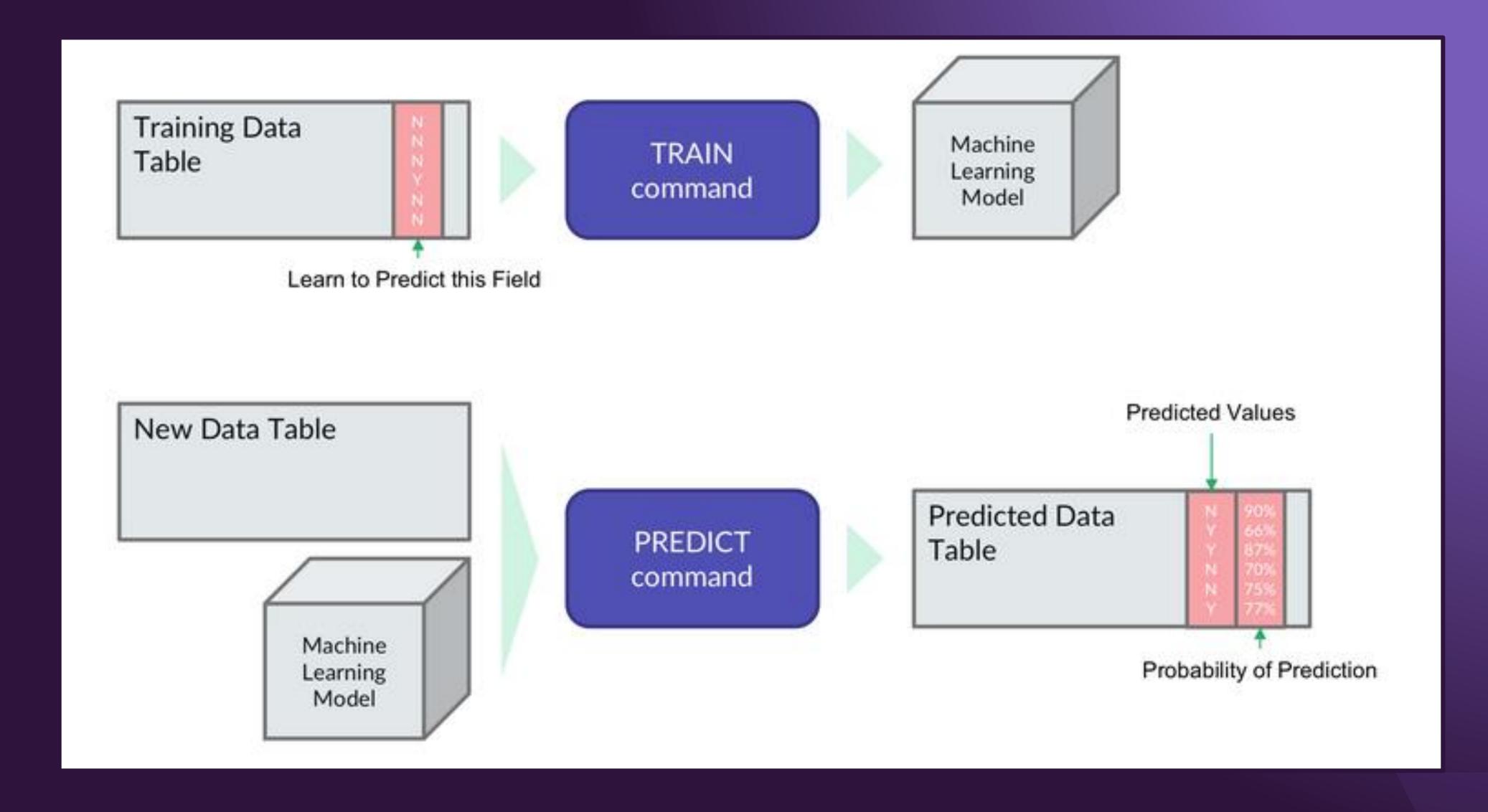




The Solution

Using supervised machine learning we can determine the attrition potential of employees based on all factors

Supervised Learning – Train and Predict





Training – Models best fit to your data

Several different machine learning algorithms to generate numerous models before selecting a single model best suited to the task

Indicator	Name	Value
Scorer	LOGLOSS	0.3117046988174457800
Metric	ACCURACY	0.7030860203080452342
Metric	AUC	0.8471876582298427660
Metric	F1	0.8740426535762028104
Metric	PRECISION	0.8788900585160460688
Metric	RECALL	0.8877679621625940154

Learning – Finding the relevant factors

Several different machine learning algorithms to generate numerous models before selecting a single model best suited to the task

Coefficient	OverTime_Yes	1.6486274741232294083
Coefficient	BusinessTravel_Travel_Frequently	0.8182612962134666601
Coefficient	JobRole_Laboratory Technician	0.8010671282678250016
Coefficient	BusinessTravel_Non-Travel	-0.7889253407714431621
Coefficient	EducationField_Technical Degree	0.7669147172055955641
Coefficient	Department_Research & Development	-0.7193897784850764587
Coefficient	MaritalStatus_Single	0.5442351438977227618
Coefficient	JobInvolvement	-0.5044896702893627571
Coefficient	JobRole_Sales Representative	0.4654672524583704507
Coefficient	EnvironmentSatisfaction	-0.4102172085533127843
C (C' ' '		0.2027502606200205240



Prediction - Find high risk employees

	Predicted	Probability	Attrition
1	Yes	0.770818252	Yes
2	No	0.985815549	No
3	Yes	0.769683290	Yes
4	No	0.836612117	No
5	No	0.740346289	No
6	No	0.926567543	No
7	No	0.792404597	No
8	No	0.886821013	No
9	No	0.942905154	No
10	No	0.949178686	No
11	No	0.946273313	No
12	No	0.738785019	No
13	No	0.867045191	No
14	No	0.962642322	No
15	Yes	0.860289429	Yes
16	No	0.972326618	No
17	No	0.897170438	No
18	No	0.846629821	No
19	No	0.992158910	No

Conclusion

The employees that will experience the most attrition in the next year are the employees that worked overtime and traveled frequently

As a result, management:

- 1. Addressed concerns for high risk employees
- 2. Proactively engaged managers to engage employees
- 3. Implemented proactive auditing of employees matching high risk indicators

Step 4 – Predictive Auditing

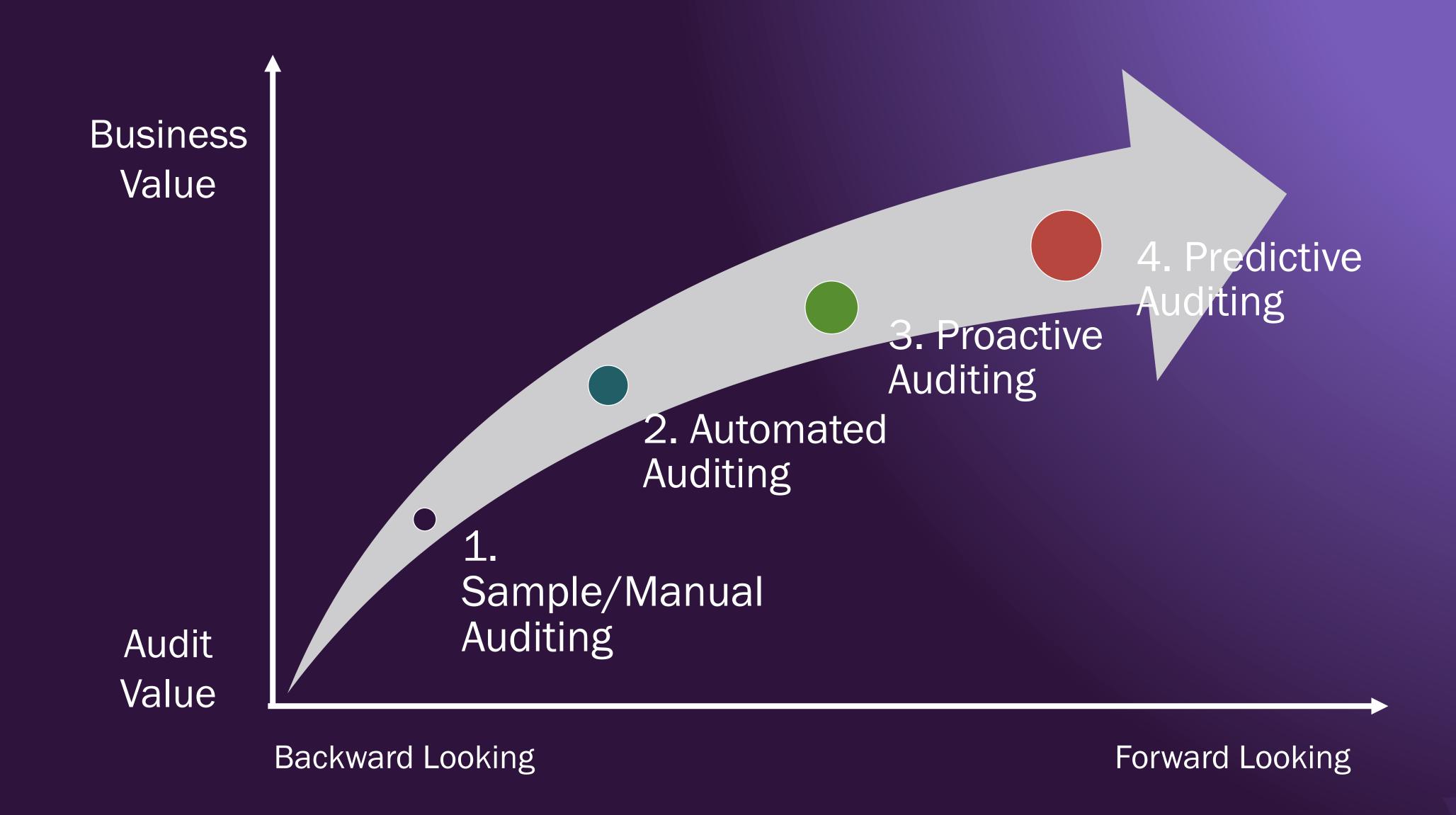
Pros:

- Received real risk intelligence and insight on HR's biggest risk
- Thanks to predictive nature of insight, made changes proactively to improve future performance
- Supported successful presentation and business case to CEO to improve specific employee benefits

Cons:

• Adding too much value?

Staying Relevant in a Digital Landscape







Thank you for leading the journey!

LinkedIn: Dan Zitting

